

EMERGING TECH RESEARCH

Crypto Report

VC trends and emerging opportunities



REPORT PREVIEW

The full report is available through the PitchBook Platform.





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Q4 2023 timeline

November 2 Sam Bankman-Fried, former CEO of FTX, is found October 6 guilty on all charges including convictions for VC deal VanEck, ProShares, and Bitwise launch the first wire fraud, securities fraud, commodities fraud ETH futures ETFs. The move is the logical next conspiracy, and money laundering conspiracy. This step after BTC futures ETFs were in the market outcome emphasizes the legal responsibilities of for a couple of years. The approval of ETH futures crypto entrepreneurs, the potential consequences ETFs could be a precursor of eventual spot ETH of regulatory noncompliance, and the need for better VC investor oversight and governance. ETF approval.

October 26

JPMorgan's JPM Coin, a digital token, is reported to process more than \$1 billion in transactions daily.1 The tokens are used mostly for US dollar transactions, which allow wholesale clients to make payments in dollars and euros through a private blockchain network. This highlights the ongoing exploration of blockchain for instantaneous, lowercost payments, although the technology has yet to be tested at the scale of existing payment networks. **November 21**

Binance agrees to pay nearly \$3 billion, including a record \$1.4 billion fine, to settle a US Commodity Futures Trading Commission lawsuit. This is part of a broader \$4.3 billion payment to the US government, involving settlements with the Department of Justice and the Department of the Treasury. The lawsuit accused Binance of offering unregistered crypto derivatives in the US and willfully evading US law.

December 13

Wormhole, a cross-chain bridge, raises a \$225 million early-stage round at a \$2.5 billion postmoney valuation. This is one of the few crypto unicorns minted in 2023, despite the startup suffering a major security breach in 2022, wherein a hacker exploited a smart contract vulnerability to steal \$320 million in crypto from the protocol.

November 29

Q4 VC deal count summary

326 total deals

-2.4%

QoQ growth

-32.9%

YoY growth

-48.8% YTD growth

Q4 VC deal value summary

\$1.9B

total deal value

2.5%

QoQ growth

-42.8% YoY growth

-68.2% YTD growth

Coinbase launches spot trading on its international exchange—part of its strategic shift to expand globally. This is a significant response to the increasing regulatory scrutiny in the US. In our Q3 2023 Crypto Report, we noted that the company

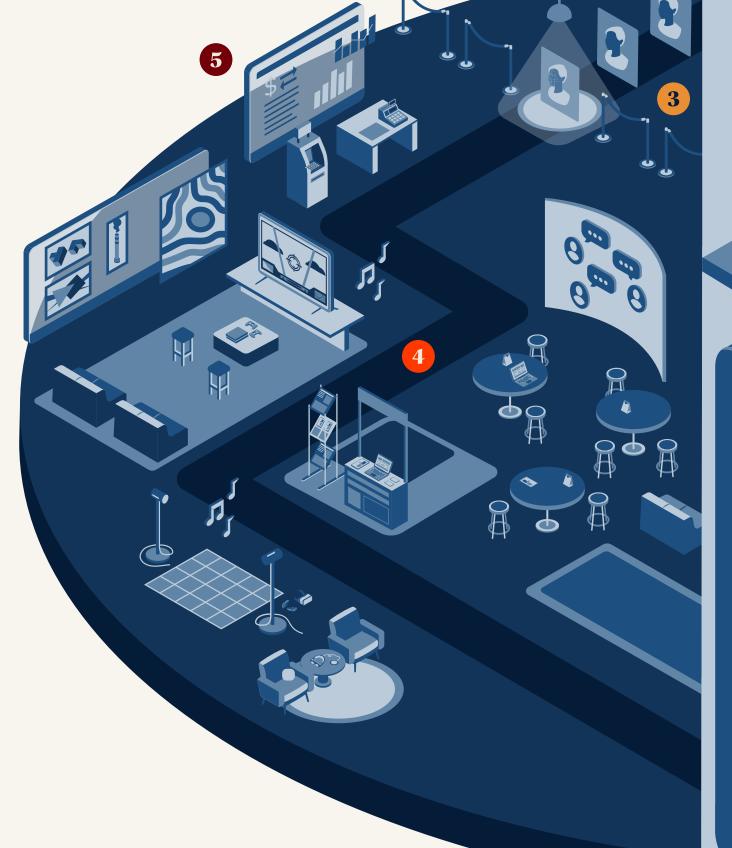
launched a derivatives exchange abroad.

1: "JPMorgan Says JPM Coin Now Handles \$1 Billion Transactions Daily," Bloomberg, Suvashree Ghosh, October 25, 2023.



Crypto landscape

- 1 Blockchain networks
- 2 Infrastructure & developer tools
- 3 Access
- 4 Web3
- **5** DeFi







Crypto VC ecosystem market map

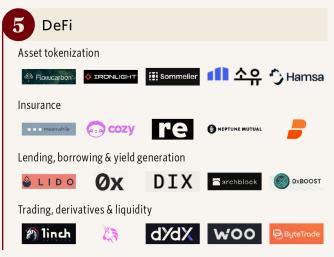
This market map is an overview of venture-backed or growth-stage companies that have received venture capital or other notable private investments.











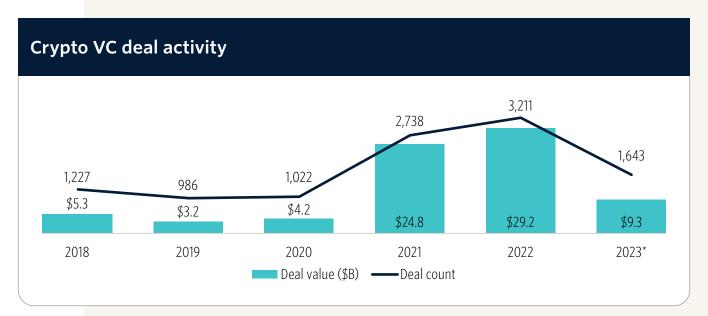
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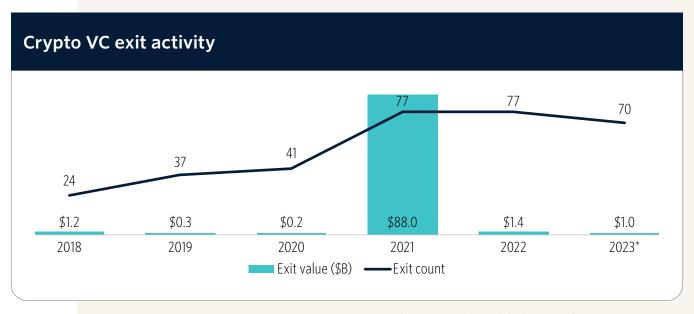


VC activity

In Q4 2023, there was a modest turnaround in crypto fundraising as startups secured \$1.9 billion across 326 deals. This represents a 2.5% increase in invested capital but a 2.4% fall in deal volume compared with the previous quarter. After six straight quarters of decline, an uptick in funding, albeit a tiny percentage, could present welcome news for startups in the coming quarters. Despite negative news surrounding centralized exchanges like Binance and FTX, investors remain optimistic on centralized finance (CeFi) providers. With better user experience, these exchanges and their associated wallets present the lowest barriers to adoption of crypto for retail users. During the quarter, centralized exchanges Swan Bitcoin and Blockchain.com raised two megarounds at \$165 million and \$100 million, respectively. The largest deal of the quarter went to crosschain bridging protocol Wormhole—a \$225 million early-stage round at a \$2.5 billion post-money valuation from Coinbase Ventures, Jump Trading, and ParaFi Capital. The only other megadeal of the quarter went to Together.ai, developer of an open-source, decentralized cloud platform for large foundation models. The startup raised a \$102.5 million Series A led by Nvidia, Emergence, and Kleiner Perkins, putting the company's pre-money valuation at \$463.5 million. Together.ai is part of the broader DePIN segment, covered in depth in our Q3 2023 Analyst Note: Decentralized Physical Infrastructure Networks. We believe this segment will be one of the fastest-growing areas in 2024 and will likely receive considerable investor interest.



Source: PitchBook • Geography: Global • *As of December 31, 2023



Source: PitchBook • Geography: Global • *As of December 31, 2023



VC ACTIVITY

Key crypto early-stage VC deals in Q4 2023*

Company	Close date	Deal value (\$M)	Segment	Category	Post-money valuation (\$M)	Lead investor(s)
Wormhole	November 29	\$225.0	Blockchain networks	Bridges & interoperability	\$2,500.0	N/A
Swan Bitcoin	December 7	\$165.0	Access	Asset management & taxes	N/A	N/A
together.ai	November 2	\$102.5	Infrastructure & developer tools	Data storage & accessibility	\$566.0	Emergence, Kleiner Perkins, Nvidia
<u>Fnality International</u>	November 14	\$94.8	Infrastructure & developer tools	Institutional services	N/A	BNP Paribas, The Goldman Sachs Group
Credix	November 14	\$60.0	DeFi	Lending, borrowing & yield generation	N/A	N/A
Andalusia Labs	December 13	\$48.0	Infrastructure & developer tools	Security, risk management & compliance	N/A	Lightspeed Venture Partners
Blur	November 2	\$40.0	Web3	NFT platforms & collectibles	N/A	N/A
<u>MultiChainz</u>	October 4	\$35.0	DeFi	Lending, borrowing & yield generation	N/A	N/A
Grape	December 24	\$35.0	Blockchain networks	Layer 1	N/A	N/A
Blockaid	October 14	\$33.0	Infrastructure & developer tools	Security, risk management & compliance	N/A	Ribbit Capital, Variant Fund

Source: PitchBook • Geography: Global • *As of December 31, 2023



VC ACTIVITY

Key crypto late-stage VC deals in Q4 2023*

Company	Close date	Deal value (\$M)	Segment	Category	Post-money valuation (\$M)	Lead investor(s)
<u>Upland</u>	October 20	\$25.0	Web3	Metaverse & gaming	\$300.0	Animoca Brands, EOS Network Ventures
<u>Finoa</u>	December 1	\$16.2	Infrastructure & developer tools	Institutional services	\$108.2	Balderton Capital, Maven 11
<u>Mocaverse</u>	November 9	\$11.9	Access	Onboarding & payments	N/A	N/A
Lucent Block	November 22	\$11.3	DeFi	Asset tokenization	N/A	N/A
<u>Coinchange</u>	November 30	\$10.0	DeFi	Lending, borrowing & yield generation	N/A	Atoia Ventures, G1 Ventures, Good News Ventures, K2 & Associates Investment Management, Spirit Blockchain Capital
TripleA Technologies	October 25	\$10.0	Access	Onboarding & payments	N/A	Peak XV Partners
<u>Pocket Network</u>	November 30	\$7.9	Web3	DePIN & hardware	N/A	N/A
<u>AirDAO</u>	October 3	\$7.5	Blockchain networks	Layer 1	N/A	N/A
<u>Coin Metrics</u>	October 18	\$6.7	Access	Research & data tools	N/A	N/A
Rad	November 28	\$5.0	Web3	Content & social	\$35.0	Ayre Group, Intersect VC

Source: PitchBook • Geography: Global • *As of December 31, 2023



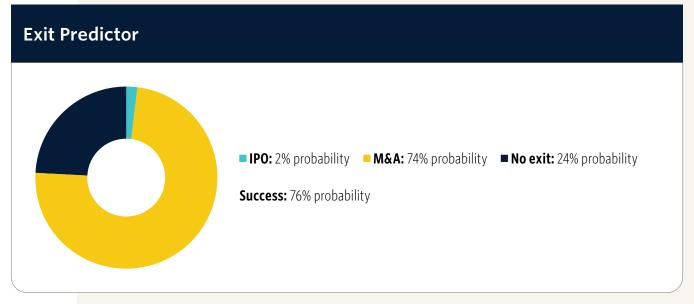
SELECT COMPANY HIGHLIGHTS: BABYLON



Overview

Babylon is a bitcoin-staking protocol that enables BTC staking, allowing bitcoin holders to stake their idle bitcoins to secure proof-of-stake (PoS) chains while earning yield. This integrates bitcoin, a proof-of-work chain and the most widely held crypto asset, with the PoS economy. The core technology of Babylon revolves around a bitcoin-staking protocol that facilitates trustless staking of bitcoin without needing to bridge them to a PoS chain. This protocol is designed to provide full slashable security guarantees to the PoS chains and support fast-stake unbonding to maximize liquidity for bitcoin holders. The protocol is modular and can be implemented on top of various PoS consensus algorithms, serving as a foundation for future restaking protocols. Babylon's system architecture uses Cosmos-SDK, which will act as a control plane to synchronize interactions between bitcoin and the PoS chains. This architecture efficiently aggregates timestamps for numerous Cosmos software development kit (SDK) chains, offering decentralized, secure, censorship-resistant, and scalable solutions.

Founded 2022 HQ location Palo Alto, US Last financing Raised \$18.0M in a Series A HQ location Palo Alto, US \$25.7M Lead investor(s) Polychain Capital, Hack VC



Note: Probability data based on <u>PitchBook VC Exit Predictor Methodology</u>.



SELECT COMPANY HIGHLIGHTS: BABYLON

The development of <u>Babylon</u> is partly influenced by <u>EigenLayer</u>'s ethereum restaking concept. <u>EigenLayer</u>'s is a restaking protocol that involves taking staked ETH on ethereum and restaking it to secure middleware such as data availability layers, bridges, oracle services, and more. <u>EigenLayer</u> on ethereum raised significant VC in a \$71.1 million Series A in 2023. The bitcoin-staking protocol follows a remote staking approach similar to <u>EigenLayer</u>'s protocol, wherein the staked assets are locked in a contract on the bitcoin chain and then slashed in the event of a protocol violation on the PoS chain. However, because bitcoin does not natively support smart contracts, <u>Babylon</u> has designed advanced cryptography and consensus protocols, and optimized the use of bitcoin's scripting language to interact with smart contracts.

Leadership

<u>Babylon</u> was co-founded by David Tse and Fisher Yu. Tse spent the previous three decades teaching in the electrical engineering departments at Stanford University and the University of California, Berkeley. Tse's research revolves around information theory, computational genomics, machine learning, and blockchains. Yu is <u>Babylon</u>'s chief technology officer and was previously a managing director at <u>Hash Labs</u>, a blockchain security consulting and R&D service to blockchain projects such as XDC networks and IOHK. Previously, Yu was an engineer at Dolby Laboratories and received a Ph.D. in telecommunications at the Australian National University. Shalini Wood is <u>Babylon</u>'s chief marketing officer (CMO) and was previously the CMO at e-Money, a blockchain-based payment platform built on Cosmos.

Financing history

<u>Babylon</u> raised an \$18.0 million Series A in December 2023 in a deal led by <u>Polychain Capital</u> and <u>Hack VC. OKX Ventures</u>, <u>Polygon</u>, <u>Breyer Capital</u>, Framework Ventures, <u>Castle Island Ventures</u>, and other investors participated in the round. The company previously raised a \$7.7 million seed round in August 2022 from <u>DHVC</u>, <u>Continue Capital</u>, <u>Dragon Roark</u>, and a few other investors.

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