PitchBook



VC trends and emerging opportunities



REPORT PREVIEW

The full report is available through the PitchBook Platform.



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We are adding PitchBook Exit Predictor probabilities to our Emerging Technology Research reports. PitchBook's proprietary VC Exit Predictor estimates the probability that a startup, or VC-backed company, will successfully IPO, be acquired, or merge. The tool is available exclusively to PitchBook clients. Additionally, we have launched a pre-seed report methodology to more accurately and comprehensively capture deals from the earliest phase of venture. Going forward we will sunset "angel" as a specified stage of venture in all of PitchBook's venture-focused reports.

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Q3 2023 timeline

July 3

VC deal

ul 1

deal

S S

Europe-based foundation-model challenger Aleph Alpha raises a \$108.6 million earlystage round. Aleph Alpha's LLM, Luminous, lags OpenAI's GPT-4 on key benchmark Massive Multitask Language Understanding yet outperforms leading open-source model BLOOM and achieves parity with Cohere, as measured by the Stanford Center for Research on Foundation Models.

August 8

VC deal

Aug1

M&A

Semiconductor startup Tenstorrent raises a \$100.0 million round led by Hyundai. Tenstorrent presents an alternative to Nvidia GPUs with a CPU architecture for AI processing based on the opensource RISC-V instruction set. The company has pivoted its business model from product sales to licensing and has begun to win significant licensing deals, including with LG, indicating a shift away from direct competition with Nvidia.

August 31

Foundation-model leader AI21 Labs becomes a unicorn with a \$155.0 million Series C led by Pitango Venture Capital, SCB 10X, Samsung NEXT Ventures, Walden Catalyst, and b2venture. The deal increased the company's valuation by 2.2x. AI21 Labs has achieved results on question answering that are equivalent to OpenAI's GPT-3.5-turbo model with far less investment, suggesting it can make further breakthroughs with additional capital.

September 7

Saab acquires computer vision startup CrowdAI. CrowdAI's Automated Visual Inspection platform has become an important computer vision lifecycle tool for the US Department of Defense's Joint Artificial Intelligence Center (JAIC). The JAIC and CrowdAI published collaborative research on computer vision in 2019, and CrowdAI has since become an institutional Al partner as part of a \$249.0 million purchase agreement in Q1 2022.

September 25

Sep 1

VC deal

Amazon commits \$4.0 billion to foundation-model leader Anthropic. Anthropic's Claude model surpasses all non-OpenAI foundation models in questionanswering accuracy, according to Stanford researchers' benchmarks.

iep 30

Q3 VC deal activity

1,650 total deals

\$21.1B total VC raised

34.1% deal value growth QoQ

2023 YTD summary

5,208 total deals

\$68.7B total VC raised

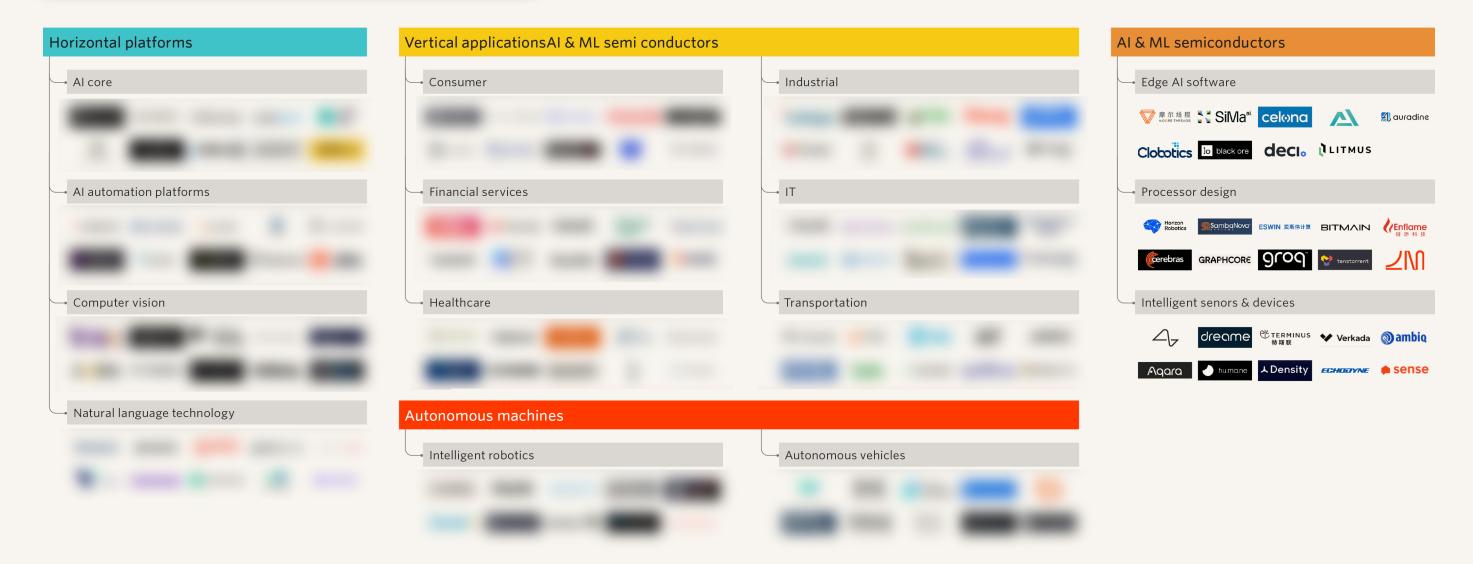
-26.6% deal value growth YoY

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AI & ML VC ecosystem market map

Market map is a representative overview of venture-backed or growth-stage providers in each segment. Companies listed have received venture capital or other notable private investments.



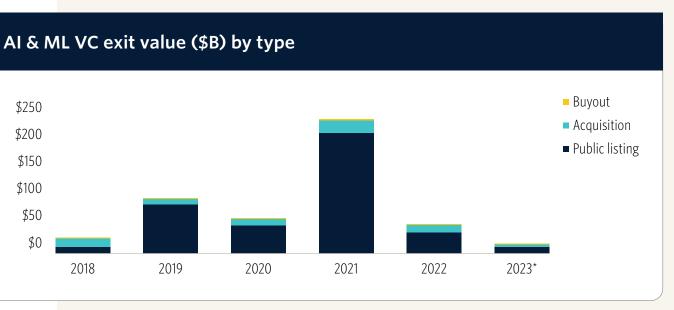
VC activity

VC activity has remained consistent throughout the VC downturn over the past five quarters, leaving aside the tech giant megadeals that commit upfront funds for future cloud purchases. We tracked \$22.1 billion in Q3, including an outlier \$4.0 billion deal size for Anthropic, led by Amazon. Deal count has remained sharply lower than pre-downturn levels, even given generative AI (genAI) excitement over the past four quarters. These totals would assuredly be much lower without tech giants' involvement in genAI deals, with genAI leaders raising \$7.0 billion in Q3 across only 145 deals. Beyond these leading deals, all vertical applications except for consumer AI and transportation raised more than \$1.0 billion for the first time since the downturn, exhibiting health for late-stage funding in specific domains. Other subsegments remained steady except for computer vision and Edge AI, which underperformed prior quarters.

VC exit activity rebounded with \$9.1 billion in disclosed exit value across 108 exits, buoyed by Chinese IPOs and outlier acquisitions for AI research leaders MosaicML (\$1.3 billion) and InstaDeep (\$680.9 million). The Chinese IPO market remained wide open, with eight IPOs during the quarter, led by 4Paradigm's \$3.3 billion exit at a 6.7x EV/revenue multiple. Tech giants remained dormant in M&A given their focus on partnerships with leading LLM startups. Exceptions included AMD's acquisition of Mipsology in AI semiconductors, SAP's acquisition of Kausa in business intelligence, and Dell's acquisition of Moogsoft in AIOps. Arm's IPO tested the market's appetite for AI-adjacent technology stories, as outlined in our IPO and S1 Navigator, and faced a tepid response. AI modernization via M&A appears to be a reviving source of exits, and we expect to see more mega-exits over \$1.0 billion via acquisition in 2024.



Source: PitchBook • Geography: Global • *As of September 30, 2023



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VC ACTIVITY

Key Q3 AI & ML late-stage VC deals by deal value (\$M)*

Company name	Close date (2023)	Category	Deal size (\$M)	Lead investor(s)	Valuation step-up (post to pre)
Anthropic September 25		Foundation models	\$4,000.0	Amazon.com	N/A
<u>Conigital</u>	September 11	Autonomous vehicle design	\$631.6	N/A	N/A
Enflame Technology	September 28	Chips	\$291.8	Golden Partners Capital, Guofang Innovation, SIG Property Management, Shanghai Guohe Capital, Shanghai Guoxin Investment, Shanghai International Group	N/A
Neuralink	August 8	Intelligent sensors & devices	\$280.3	Founders Fund	1.5x
<u>Generate Biomedicines</u>	September 6	Drug discovery	\$273.0	Amgen, nVentures, Maps Capital	1.2x
<u>Builder</u>	July 6	Software development	\$250.0	Qatar Investment Authority	N/A
Imbue	September 7	Human resources automation	\$212.0	Astera Institute, Further Future Foundation, Nvidia	N/A
<u>Telexistence</u>	July 6	Industrial robots	\$170.0	KDDI Ventures Program, Airbus Ventures, SoftBank Group	N/A
<u>AI21 Labs</u>	August 31	Foundation models	\$155.0	Pitango Venture Capital, SCB 10X, Samsung NEXT Ventures, Walden Catalyst, b2venture	2.2x
<u>Silo</u>	July 12	Supply chain optimization	\$132.0	First-Citizens Bank & Trust, Koch Disruptive Technologies	N/A

Source: PitchBook • Geography: Global • *As of September 30, 2023

Top post-seed VC investors in AI & ML companies since 2019*

Investor name	Deal count	Early-stage VC	Late-stage VC	Venture-growth VC
Tiger Global Management	198	54	99	45
Alumni Ventures	190	99	79	12
HongShan	176	118	45	13
Sequoia Capital	160	87	49	24
Andreessen Horowitz	144	63	55	26
Accel	134	60	63	11
Gaingels	130	57	56	17
GV	129	59	49	21
General Catalyst	120	44	55	21
Intel Capital	120	47	61	12

Investor type	
Venture Capital	
Corporate Venture Capital	
Venture Capital	
Corporate Venture Capital	

Source: PitchBook • Geography: Global • *As of September 30, 2023

SELECT COMPANY HIGHLIGHTS: DATABRICKS



Founded 2013

Total raised \$3.5B

Employees 7,756 in 25 offices globally

Last financing Raised \$500.0M in Series I

March 2021 Leader in Gartner Magic Quadrant for Data Science and Machine Learning Platforms

Exit Predictor

IPO probability 89%

M&A probability 9%

No exit probability 2%

Last financing valuation

Global, Franklin Templeton

Investments, Andreessen

Nvidia, T. Rowe Price, Counterpoint

Lead investor(s)

Horowitz, NEA

\$43.5B

Note: Probability data is based on PitchBook VC Exit Predictor methodology.

Overview

Founded in 2013, Databricks offers a data science platform that includes AI-as-a-service (AIaaS) functionality with a suite of data science tools for data engineering, data warehousing, and ML algorithms. The company grew out of the open-source Apache Spark data science community and created an extensible product, called the Unified Data Analytics Platform, that can ingest data from enterprise silos and prepare it for cluster-based computing. Once an effective open-source product was in place, the company moved to a closed-source model and rapidly increased revenue beginning in 2016.

Databricks now offers a product suite on top of Apache Spark that includes an AI platform called Lakehouse AI, which is optimized for generative AI with data storage, a model training pipeline, and model serving and monitoring; a data lake, which integrates unstructured data in a central database for analytics; and data security. The company has focused on the generative AI opportunity, training a custom LLM called Dolly that can run more efficiently than GPT-4 and achieve competitive results on question-answering tasks. The model is open-source and rapidly grew to 10,000 GitHub stars. The company invested in AI data preparation startup Cleanlab and vector database management startup Neon during Q3, demonstrating the company's continued focused on best-in-class generative AI infrastructure.

About PitchBook Industry and Technology Research

Independent, objective, and timely market intel

As the private markets continue to grow in complexity and competition, it's essential for investors to understand the industries, sectors and companies driving the asset class.

Our Industry and Technology Research provides detailed analysis of nascent tech sectors so you can better navigate the changing markets you operate in—and pursue new opportunities with confidence.

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