

PitchBook for investment banks and financial advisors

Comprehensive data that covers the entire venture capital, private equity and M&A landscape as well as public companies and transactions.

Granular details you can't find anywhere else.

Accurate information that's rigorously vetted. Technology designed for efficiency.

As the premier resource for comprehensive, best-in-class data and insights on the global capital markets, PitchBook has everything you need.

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EXECUTE YOUR ENGAGEMENTS FASTER:

Build comps like never before

Finally, get all the information you need to build comps in one place—including public company fundamentals, consensus estimates and detailed data on precedent transactions. In fact, PitchBook is the world's largest source of private deal multiples and valuations.

Choose from thousands of search criteria—like industry, deal size or deal type—to zero in on the exact transactions or companies you're looking for in minutes. Remove anything you don't want in your comps with one click.

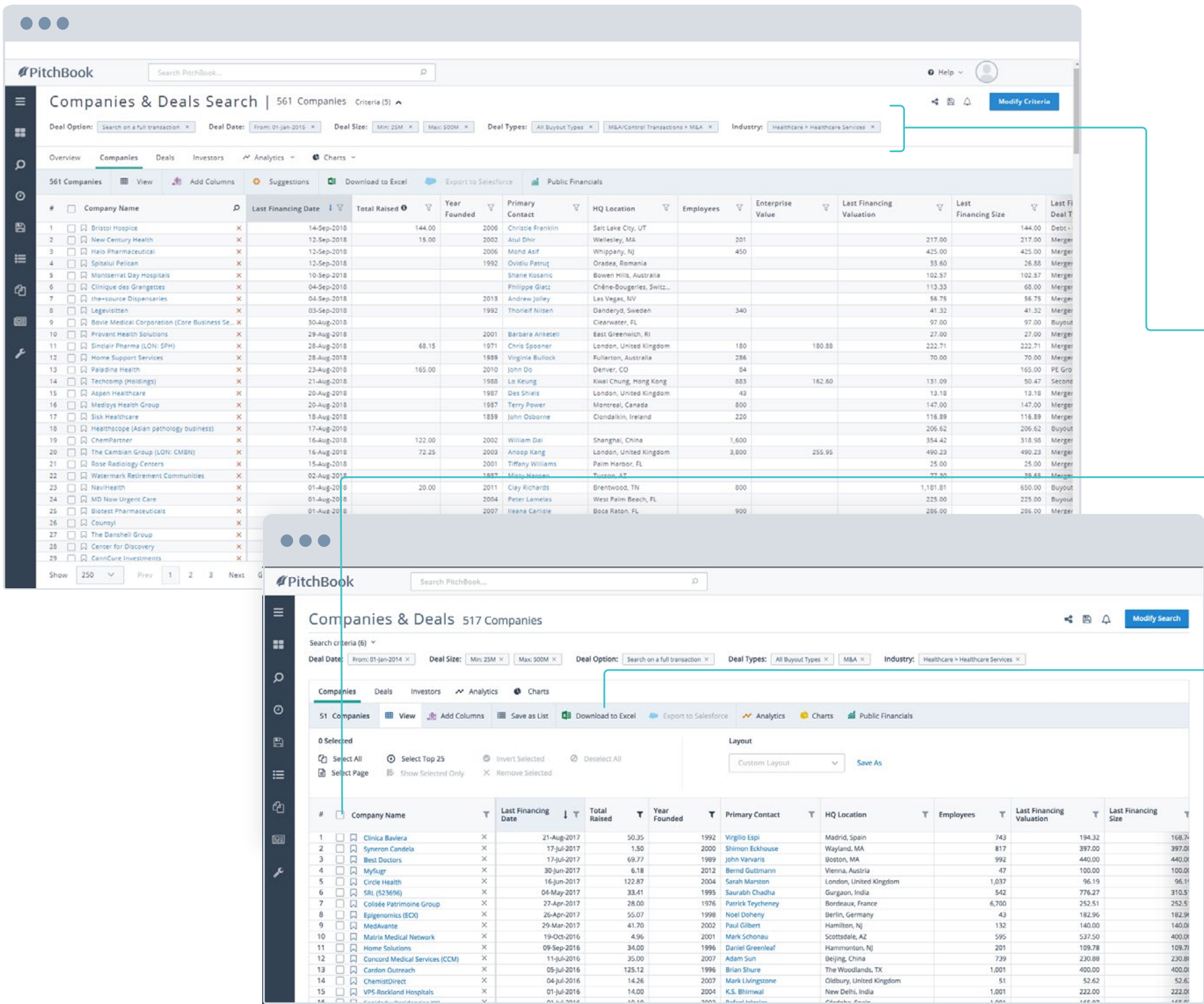
Use our built-in pivot tables, export the results to Excel or pull data directly into your models with our Excel Plugin to quickly start analysis. Plus, PitchBook identifies different types of funding rounds, companies and financing so you don't have to scrub data in Excel.

How to build comps like never before

1 Search for similar private or public transactions based on criteria like industry, deal size or deal type.

2 Edit the list to include the most relevant deals (you can remove the transactions you don't want in your comps with one click).

3 View your comps in PitchBook Desktop, export the results to Excel or pull data directly into your spreadsheets with our Excel Plugin.



EXECUTE YOUR ENGAGEMENTS FASTER:

Create targeted buyers lists

Bring your clients potential buyers who are motivated to put capital to work—now.

Search for strategic acquirers and financial sponsors based on their previous investments, available dry powder, fund performance or investment preferences to find the most promising buyers. Plus, discover how strategic acquirers will likely spend capital with insight into their balance sheets, competitors' M&A deals and more.

Use up-to-date contact information to connect with executives, fund managers or lead partners on specific deals.

How to create targeted buyers lists

1 Search for buyers based on investor type, deal size, your client's industry and more.

2 See in-depth information about investors and their comparable transactions (like valuations, deal sizes and multiples).

3 Review your targeted buyers list in PitchBook Desktop, or export it to Excel.

The image displays the PitchBook 'Investors & Buyers Search' interface. The top section shows search criteria: Investor Type (Strategic Acquirers), Deal Size (Min: 25M, Max: 500M), Keywords (plastics), and Company Industry (Business Products and Services (R28) > Commercial Products). The left sidebar contains a navigation menu with options like Investor Types, Investor Location, General Information, Stated Preferences, Fund Criteria, Fundraising & IRR, Deal Criteria (2), Deal Types, Deal Exit Types, Deal Location, Deal Industry (3), Service Providers, and Lists. The main content area shows a list of investors with columns for Investor Name, Total Investments, Last Investment Size, and Last Investment Valuation. The list includes 10 investors, with the first 10 shown in the table below.

#	Investor Name	Total Investments	Last Investment Size	Last Investment Valuation
1	Honeywell (HON)	67	525.00	525.00
2	Roper Technologies (ROP)	44	2,800.00	2,800.00
3	Bayer (BAYN)	32	10.53	24.00
4	Nordson (NDSN)	29	705.00	705.00
5	Actuant (ATU)	27	16.00	16.00
6	Rexam	15	121.82	238.00
7	A. Schulman (SHLM)	14	800.00	800.00
8	HEXPOL (HPOL B)	13	50.00	50.00
9	ADICURAM Group	12	10.54	10.00
10	Trelleborg Sealing Solutions	9	7.48	7.00



EXECUTE YOUR ENGAGEMENTS FASTER:

Source better buy-side investments

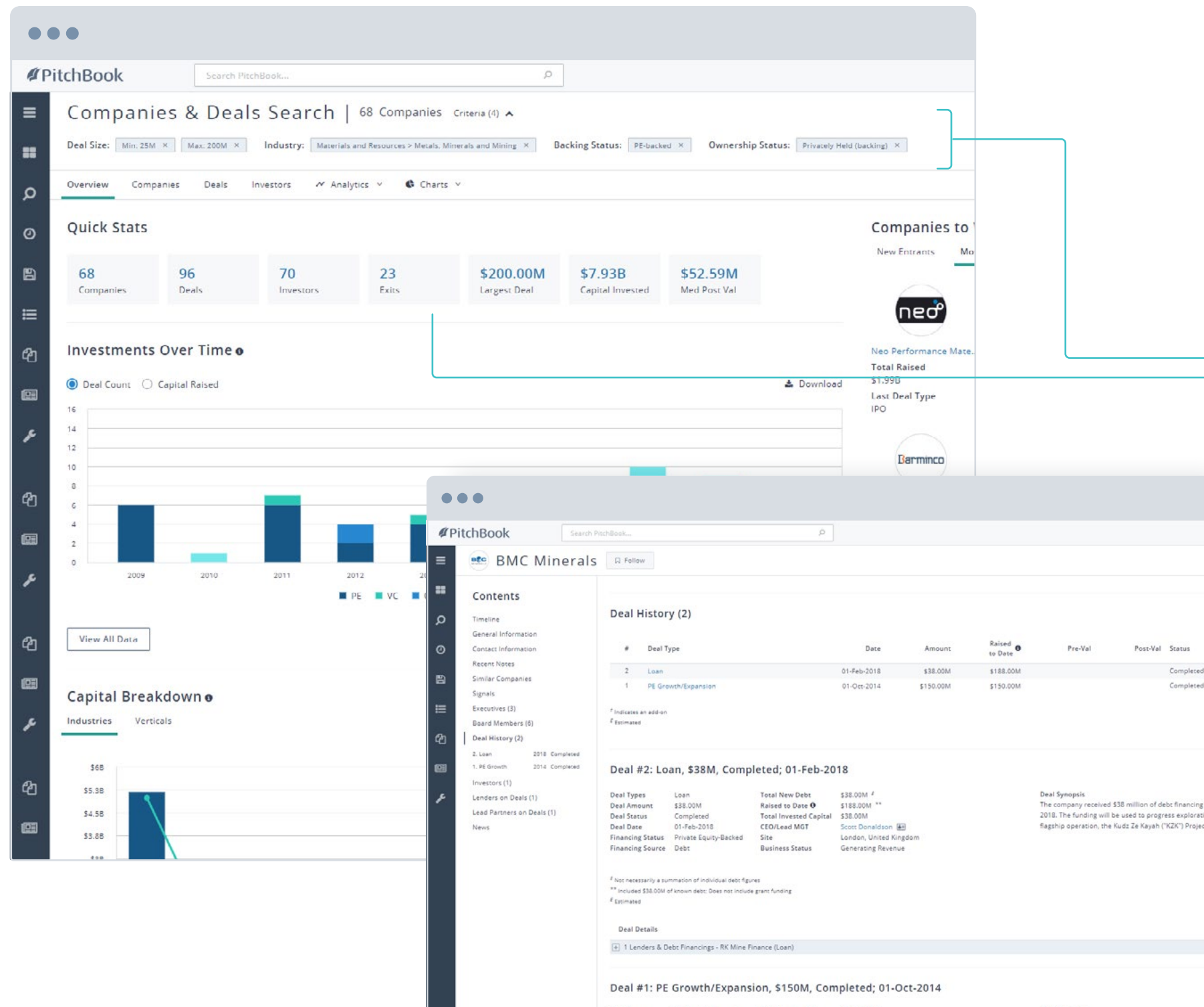
PitchBook's company data is more detailed and complete than any other data provider's—giving you the information you need to find the best acquisition opportunity for your client.

Leverage granular search criteria (like industry, location, revenue and other financial metrics) to hone in on companies that align with your client's strategy. Plus, see when companies are nearing the end of their holding period or runway and are ready for an acquisition or infusion of capital.

Quickly assess the price and value of targets with insight into pre- and post-money valuations, EBITDA multiples, cap tables, series terms, similar companies and more.

How to source better buy-side investments

- 1 Search for companies that align with your client's strategy.
- 2 Sort your results based on the metrics that matter most to you.
- 3 Explore a company's profile to get more information.
- 4 Reach out to the company directly.



WIN MORE BUSINESS:

Find stronger leads

Get in front of deals before they happen—and stay ahead of your competition. If you're on the sell side, anticipate when companies are primed for an acquisition or capital raise based on how long they've been in a portfolio or when they last received financing.

Use both financial and non-financial metrics (like employee count, web traffic and social followers) to see which companies are growing fast, and ensure they come to you when it's time to IPO or get acquired. Even connect with advisors active in your space to learn about opportunities before your peers.

Buy-side advisories, see when private equity firms close a fund and have dry powder to deploy. Reach out to fund managers directly, or use our LinkedIn integration to see how you're connected and who can introduce you.

How to find stronger leads

1 Search for companies in your target industry that are primed for an acquisition or capital raise.

2 Explore a company's profile to see its financing history, current investors and more.

3 Review your list of leads in PitchBook Desktop, or export it to Excel.

4 Reach out to the company directly.

The image displays the PitchBook Companies & Deals Search interface. The top section shows search filters including Deal Date (To: 01-Jan-2013), Deal Option (Search on a full transaction), Industry (Consumer Products and Services (B2C) > Consumer Non-Durables > Beverages), Location (Asia), and Backing Status (PE-backed). The Key Fields (7) section includes Deal Criteria (2), Deal Types, Company Signals, Debt Types, Exit / Liquidity, and Industry (1). The Company Info section shows Ownership Status (Privately Held (backing), Privately Held (no backing), In IPO Registration, Publicly Held, Acquired/Merged, Acquired/Merged (Operating Subsidiary)). The Industries & Keywords section includes Keywords, Industry (Beverages; Food Pro...), and Verticals. The Deal Info section includes Investors, Deal Types, Deal Size (Min, Max), and Deal Date (Custom Dates, Trailing Ranges). The bottom section shows a list of companies with columns for #, Company Name, Last Financing Date, Total Raised, Year Founded, Primary Contact, HQ Location, Employees, Enterprise Value, and Last Val.

#	Company Name	Last Financing Date	Total Raised	Year Founded	Primary Contact	HQ Location	Employees	Enterprise Value	Last Val
1	Initiative Foods	01-Jan-2017	0.06	2002	John Ypma	Sanger, CA	70		
2	Arco Bodegas Unidas	01-Jan-2017	35.07	1877		Madrid, Spain			
3	Papa John's (Pizza Chain in Russia)	01-Jan-2017	100.68	2003	Christopher Wynne	Moscow, Russia	1,752		
4	Group of Butchers	01-Jan-2017		1997	Nick Visser	Tilburg, Netherlands	350		
5	Lakeshore Beverage	01-Jan-2017		2014	J.R. Hand	Chicago, IL	650		
6	Olygose	01-Jan-2017	11.67	2009	Francois Delbaere	Venette, France	12		
7	Spearhead International	01-Jan-2017		1972	Tomasz Zdzienkowski	Histon, United Kingdom	18		
8	ESKA (Bottled Water)	01-Jan-2017		2006	Jim Deisnyder	Toronto, Canada			
9	Böckerei Schmidt	01-Jan-2017		1904	Karsten Schmidt	Oldendorf, Germany	400		
10	Nuchev	01-Jan-2017	15.15	2013	Darryl Lasnitski	Melbourne, Australia			
11	Pandriks	01-Jan-2017		2012	Albert Hendriks	Meppel, Netherlands			
12	Dal Dal	01-Jan-2017		2014	Thomas Fournier	Paris, France	12		
13	Oyla Brands	01-Jan-2017		2012	Neel Premkumar	Wilmington, DE			
14	AgroServ Industrie	01-Jan-2017		2013	Siaka Sanon	Ouagadougou, Burkina Faso	200		
15	Taster's Club	01-Jan-2017		2012	Mark McConnell	Edina, MN			
16	Natural One	02-Jan-2017		2006	Ricardo De Moraes	Jariru, Brazil			
17	Greco & Sons	03-Jan-2017		1990	Brian Barrett	Barriett, IL			
18	Olivres & Co.	04-Jan-2017	2.53	2007	Serge Durand	Mignières, France	120		
19	Fraichement Bon	04-Jan-2017	2.12	2015	Laurent Fiscal	Paris, France			
20	Pop Daddy Popcorn	05-Jan-2017		2012	Mark Sarafa	Whitmore Lake, MI			
21	Selecta Group (Baltic Operations)	06-Jan-2017				Estonia	75		
22	Bilant Koute	06-Jan-2017	580.84	1994	Charles Enslin	New York, NY			

What we track

3.2M+

private companies

(pre-venture, VC-backed,
PE-backed, strategic acquirers)

-
- Financing histories
 - Cap tables (stock information, percent acquired)
 - Financials (revenue, balance sheets)
 - Filings
 - Executives
 - Board members
 - Investors
 - Advisors/service providers
 - Similar companies/competitors
 - Social followers
 - Web traffic
 - News

100K+

public companies

-
- Balance sheets
 - Cash flows
 - Income statements
 - Multiples
 - Ratios
 - Stock prices
 - 18,000+ consensus estimates from 100+ countries

1.7M+

deals

(angel, seed, VC, PE, M&A,
IPOs, PIPEs)

-
- Investors
 - Pre- & post-money valuations
 - Purchase price multiples
 - Series terms
 - Voting rights
 - Stock information
 - Advisors/service providers

398K+

investors

(angels, accelerators,
incubators, VC firms, PE firms,
strategic acquirers)

-
- Investments by industry & year
 - Investments & acquisitions
 - Exits
 - Team
 - Board seats
 - Lead partners on deals
 - Co-investors
 - Fund information & performance
 - Limited partners
 - Advisors/service providers
 - Investment preferences

82K+

funds

(open, closed, evergreen)

-
- Investments
 - Industry focus
 - Size
 - Vintage year
 - Limited partners & commitments
 - Performance (IRR)
 - Cash flow multiples (DPI, RVPI, TVPI)
 - Dry powder
 - Preferences
 - Team

Researching the capital markets is hard—PitchBook makes it easy

Our team of associates and rigorous information infrastructure combine to produce detailed, hard-to-find data and insights on opaque global capital markets.

How we gather insights from a global stream of data

Highly specialized professionals

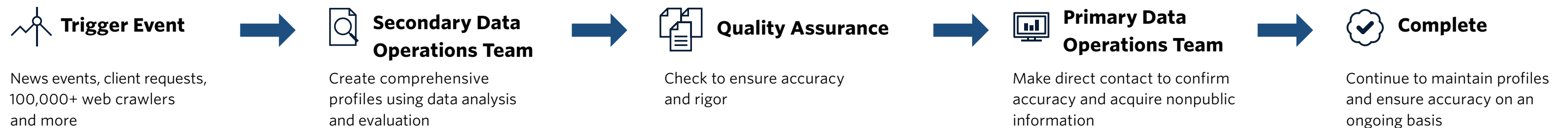
The PitchBook Data Operations Team consists of over 1,500 people with an average tenure of 3+ years who verify every detail and provide a human touch to our information before putting it in front of the world.

A complex information infrastructure

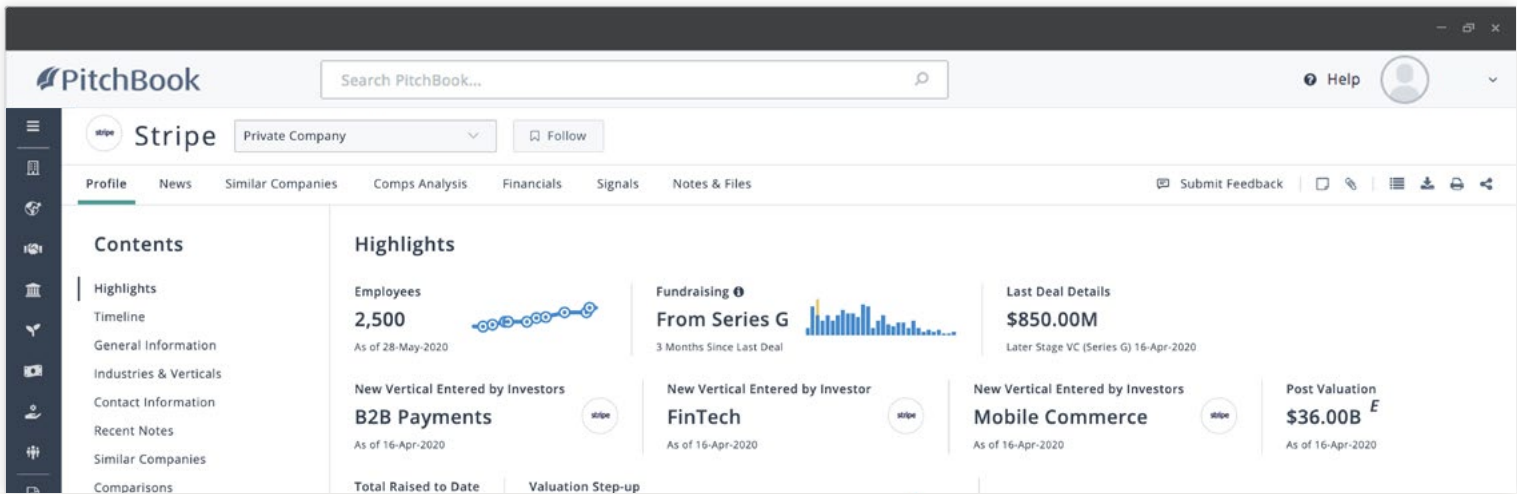
Fragmented, complex and hard-to-manage information from around the world is turned into actionable insights after being sourced, organized and integrated through the application of over 100 proprietary processes.

Global breadth and depth

Our human-centered approach and information infrastructure results in an unparalleled breadth of insight into market activity around the world. Organized across 25 discrete datasets, we provide a detailed view into companies, investors, funds, management teams and more.

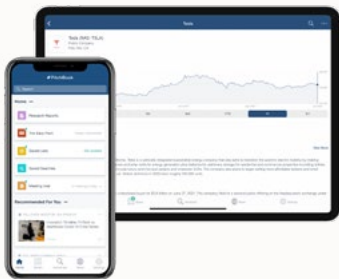


The PitchBook Platform: Our suite of products



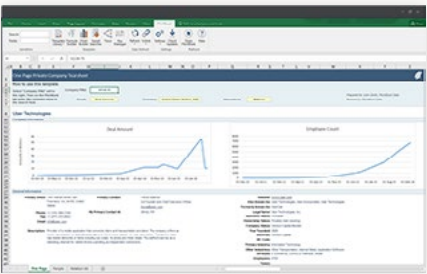
PitchBook Desktop

Our award-winning software gives you access to our data and the analytical tools you need to get answers fast, discover promising opportunities and more.



PitchBook Mobile

Get the PitchBook Mobile app to access robust capital market insights, vital industry news and to collaborate with your team no matter where you are.



Excel Plugin

Access our comprehensive data on the public and private equity markets directly within Excel. Update financial models quickly, streamline your workflow and strengthen your analysis.



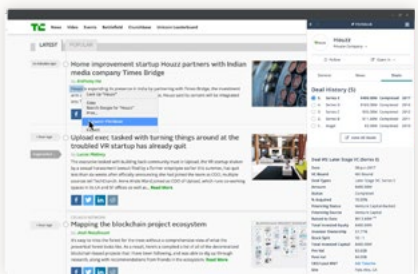
CRM Integration

Bring our information into your CRM to create new leads. Plus, enhance your existing accounts with details on executives, investors, funds, deals and more.



Direct Data

Integrate our data with your existing systems through a flexible, a la carte solution or a pre-defined supply of data points.



Chrome Extension

Access our data directly from your browser while you're visiting a website, reading the news or researching online.



Your success is our success

Customer success

As a client, you get a dedicated customer success manager who understands your business and the goals you want to achieve. They're your go-to contact at PitchBook. Have a question? **They have the answer.**

Research assistance

Our research team is your research team. Our analysts will find the data you need fast, build custom reports and save you a ton of time.

Live chat

Need answers ASAP? Use our live chat feature to connect directly from PitchBook Desktop. A member of our customer success team will be there to help.

Personalized onboarding

To get you started, we'll guide you through an onboarding process that's tailored to your needs.

Unlimited training

We provide one-on-one training whenever you need it—whether you're new to PitchBook or just need a refresher.

"The PitchBook Platform has become the #1 data resource for our entire team. We use it daily to source private company and market data, build highly targeted buyers lists and perform comps analysis. Beyond the data, the PitchBook team proactively finds ways to bring more value to our business."



Christian Schiller
Managing Director,
Cascadia Capital

The official data provider of ACG & NVCA



The Association for Corporate Growth (ACG) provides 90,000 private equity professionals, advisors and executives the resources they need to make deals and grow middle-market companies.

Not only does ACG use our data to inform the market intelligence it shares with its members, but ACG also partners with PitchBook for many conferences. Our data and technology facilitate networking, deal sourcing and more at InterGrowth, one of the largest PE conferences in the world.

"It's important for NVCA to have access to the most reliable data about the industry. PitchBook sets itself apart from the rest of the field."



Bobby Franklin

President & CEO, NVCA



The National Venture Capital Association (NVCA) is the top organization for venture capital advocacy, and the statistics it releases are widely recognized as the industry standard.

NVCA evaluated 11 different data providers based on:

- Data quality, breadth and depth
- Research methodology
- Database usability and functionality
- Customer support

In the end, PitchBook stood out as the clear leader.

Our advisory clients

More than 490 investment banks and financial advisories trust our data to inform their biggest decisions.

Bulge bracket



Middle market



Boutique






Who we are

In 2007, PitchBook Founder and CEO John Gabbert knew that his idea for an actionable, extensive database for private equity-focused intelligence was worth pursuing. He and seven others set up shop in a 200-square-foot, windowless office, and the rest is PitchBook history.

Since those early days, PitchBook has expanded its coverage areas to include the entirety of the public and private markets. We've added thousands of datasets and millions of individual insights to the platform, and we've pioneered new features and products that surface the information our clients need to win. We look at every day as a new opportunity to meet and exceed our customers' expectations through helping them make informed decisions that propel their firms forward.

Now part of Morningstar, PitchBook is headquartered in Seattle, London and Hong Kong with additional offices in New York and San Francisco.



John Gabbert, founder and CEO of PitchBook, has more than 17 years of experience building technology for professionals who work in the private markets.

Learn more

To see a demo and learn more about PitchBook, contact a PitchBook representative.