



PitchBook for Commercial Real Estate Firms





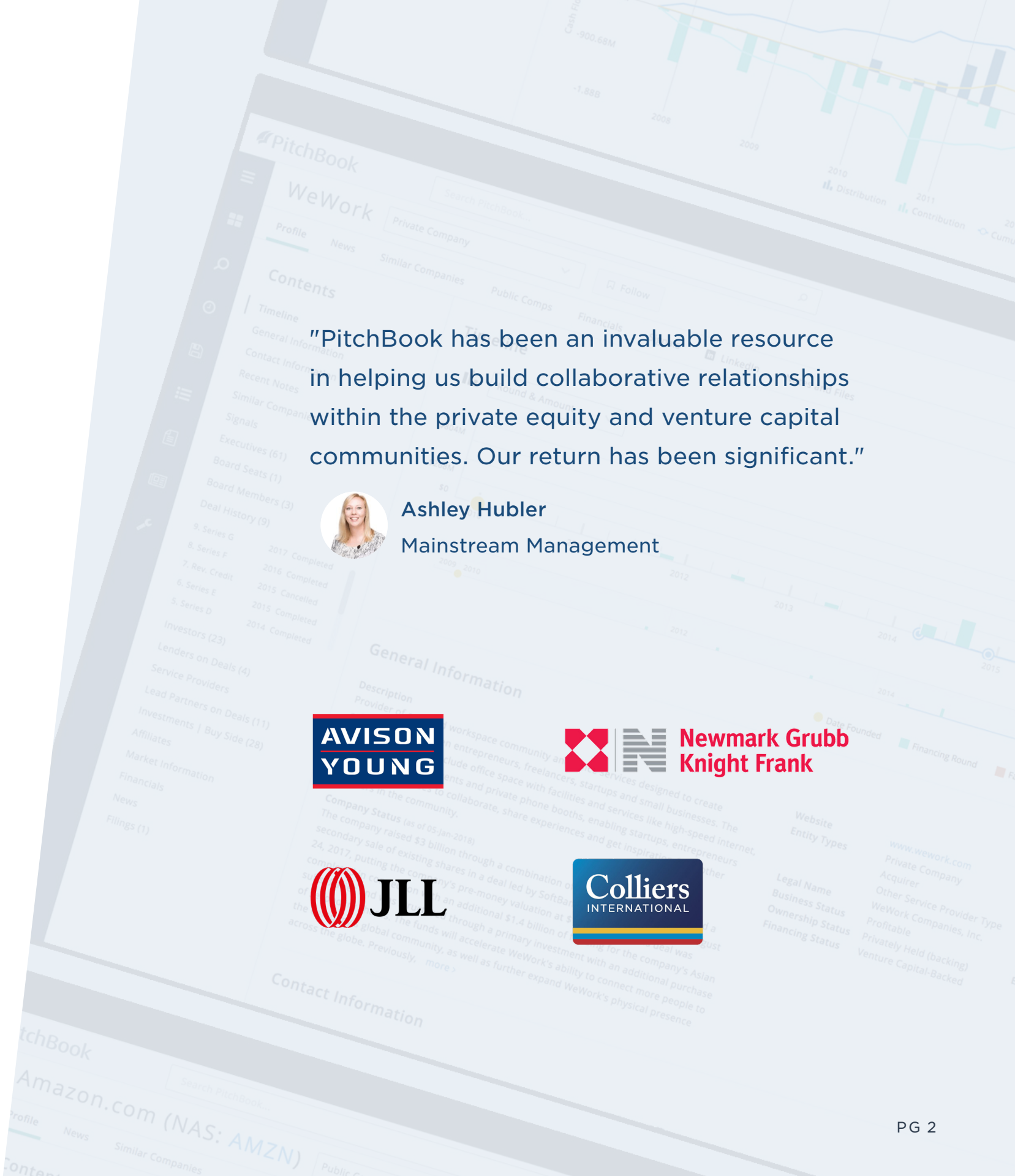
Accelerate your business

From finding new clients to growing your network, you rely on your instinct to make important strategic and tactical decisions every day.

Validate and inform your intuition with PitchBook—the most comprehensive financial data software on the market.

Powered by advanced AI and ML technologies and a team of more than 1000 researchers, PitchBook offers unparalleled insights into the global capital markets so you can pursue new opportunities with confidence.

Let us show you how.



"PitchBook has been an invaluable resource in helping us build collaborative relationships within the private equity and venture capital communities. Our return has been significant."



Ashley Hubler
Mainstream Management





Why use PitchBook?

Win new clients faster

Know which companies are growing and need more space by tracking mergers, acquisitions and investments.

Prioritize leads

Get actionable data on the companies you're prospecting, including financing history, valuations, employee counts, investors and growth rates.

Connect with the right people

Instantly access executives' contact information or use the LinkedIn integration to see who in your network can introduce you.

Grow your sales pipeline

Create relationships with venture capital and private equity firms that are most active in your region, so they come to you when their portfolio companies are growing.





What we track

3,007,833+

companies

- Pre-venture: 104,787+
- VC-backed: 153,175+
- PE-backed: 147,894+
- Merged & acquired: 279,762+
- Publicly listed: 88,852+
- Debt financed: 35,082+
- Other private: 2,313,538+

1,216,786+

investments

- Angel & Seed: 209,947+
- Venture Capital: 346,689+
- Private Equity: 193,431+
- Strategic M&A: 300,599+
- IPOs &PIPEs: 60,499+

56,782+

funds

- Open: 12,173+
- Closed & Evergreen: 44,307+

312,487+

investors

- Angels: 41,136+
- Incubators & Accelerators: 7,695+
- Venture capital firms: 31,270+
- Private equity firms: 17,030+
- Strategic acquirers: 202,232+

2,224,246+

professionals

58,023+

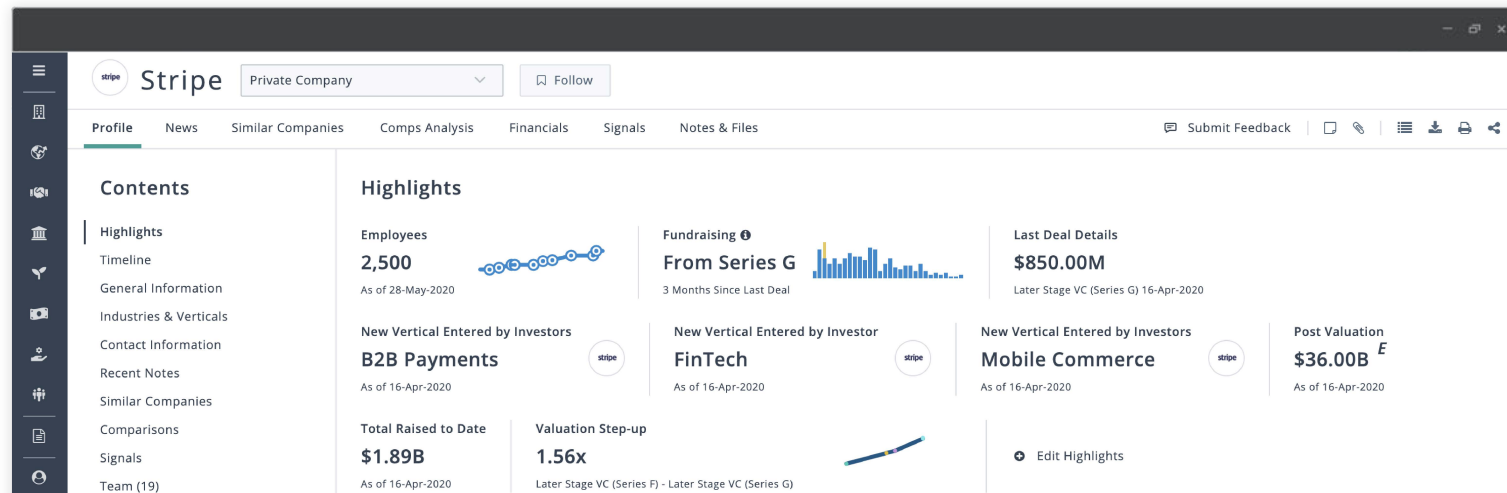
service providers

31,484+

limited partners

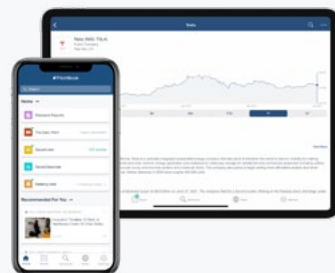


The PitchBook Platform: Our suite of products



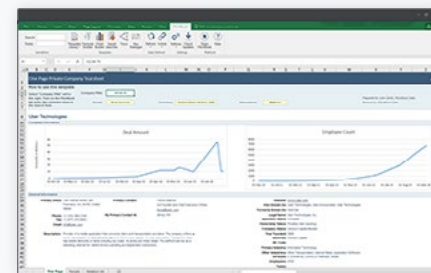
PitchBook Desktop

Our award-winning software gives you access to our data and the analytical tools you need to get answers fast, discover promising opportunities and more.



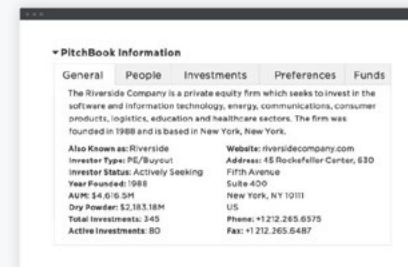
PitchBook Mobile

Get the PitchBook Mobile app to access robust capital market insights, vital industry news and to collaborate with your team no matter where you are.



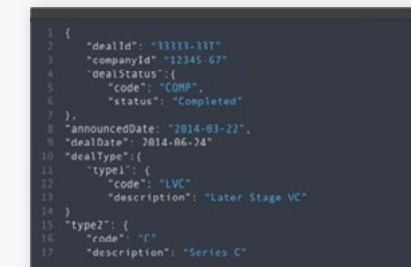
Excel Plugin

Access our comprehensive data on the public and private equity markets directly within Excel. Update financial models quickly, streamline your workflow and strengthen your analysis.



CRM Integration

Bring our information into your CRM to create new leads. Plus, enhance your existing accounts with details on executives, investors, funds, deals and more.



Direct Data

Integrate our data with your existing systems through a flexible, à la carte solution or a pre-defined supply of data points.



Chrome Extension

Access our data directly from your browser while you're visiting a website, reading the news or researching online.



Our research process: Cutting-edge technology and dedicated people

It's the combination that gives you the most comprehensive, in-depth and accurate data out there. (Not to mention, we've spent millions of hours researching the private markets.) Learn more about our process.

How we collect data

Gather

More than 650,000 web crawlers scan the internet—capturing relevant financial information from news articles, regulatory filings, websites, press releases and more.

✓ Vet

Our quality assurance team uses preventative validations, corrective validations and manual reviews to relentlessly vet every piece of data.

</> Organize

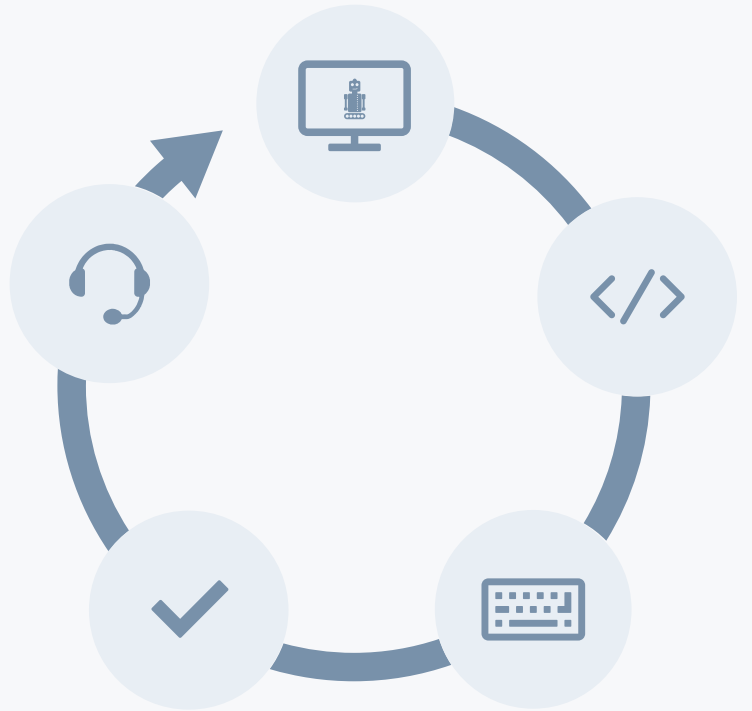
Our natural language processing and machine learning technology organizes the data and filters out anything irrelevant.

Communicate

Our primary research team communicates directly with people involved in deals to validate information and gather hard-to-find details.

Calculate

Our specialized data teams collect, calculate and verify key figures to build in-depth datasets with information you can't find anywhere else.





Customer success

As a client, you get a dedicated customer success manager who understands your business and the goals you want to achieve. They're your go-to contact at PitchBook. Have a question? They have the answer.

Research assistance

Our research team is your research team. Our analysts will find the data you need fast, build custom reports and save you a ton of time.

Live chat

Need answers ASAP? Use our live chat feature to connect directly from PitchBook Desktop. A member of our customer success team will be there to help.

Personalized onboarding

To get you started, we'll guide you through an onboarding process that's tailored to your needs.

Unlimited training

We provide one-on-one training whenever you need it—whether you're new to PitchBook or just need a refresher.

“The PitchBook Platform has become the #1 data resource for our entire team. We use it daily to source private company and market data, build highly targeted buyers lists and perform comps analysis. Beyond the data, the PitchBook team proactively finds ways to bring more value to our business.”



Christian Schiller
Managing Director,
Cascadia Capital



Learn more

To see a demo and learn more about PitchBook, contact a PitchBook representative.

US + 1 206.452.7116 | UK +44 (0)207.190.9809 | demo@pitchbook.com