

PitchBook for Accelerators and Incubators

Better private and public market data





PitchBook provides comprehensive data that covers the entire venture capital, private equity and mergers & acquisitions ecosystem as well as public companies and transactions.

Our 350 research analysts rigorously vet the information to provide clients with the most accurate, up-to-date and actionable information. PitchBook's advanced software then allows incubators and accelerators to run advanced searches to execute their strategy and connect with the right investors and start-ups.

- More than **25,000 professionals** rely on PitchBook daily
- Our international Customer Success team serves clients in over **30 languages**
- **91% of clients** report a return on PitchBook investment within one year

See how our data and software can help you to make more informed decisions.





How accelerators can benefit from using PitchBook

Connect with most relevant investors

- Create a shortlist of investors based on location, industry, deal type and investment preferences
- Learn about key individuals at investment firms and see lead partners on deals
- Use insight into past investments to tell VCs how a particular company would fit into their portfolio
- See an investor's cash on hand ("dry powder") to ensure they are in the investment mode

Build stronger partnerships

- Access tens of thousands of corporations and potential strategic partners
- Help your "incubee" companies to expand internationally
- Follow the success of your alumni by tracking their financing rounds or exits

Conduct comprehensive industry analysis

- Understand how industries are evolving with analysis built on private market data that does not exist anywhere else
- Learn about the trends and top players in any market, from nascent to established
- Get the critical information you need in one place with the ability to explore the underlying data or specific deals and companies if needed

Offer your startups best-in-class support

- Access over 1.8M people and expand your mentors and experts network
- Help your incubees to value their company based on comparable data from thousands of early-stage deals
- Access cap tables and deal terms to enable your startups to better negotiate their term sheet
- Help startups to perfect their pitches by analyzing exit scenarios in any given industry

"PitchBook tools like excel plugin, google chrome integration as well as ability to run analytics and charts makes our team's workflow very efficient"



Ludovic Ampe

Head of Service and Community, Scale-ups EU



Accelerators who move faster with the PitchBook platform

PitchBook plays a key role in the private market ecosystem by supporting leading accelerators and incubators. See what some of our clients have to say:

“PitchBook is our go-to-source for private company information, especially VC funding data. The level of granularity and accuracy is second to none.”



Lennart Dobravsky

Trend & Market Research Analyst, Lufthansa Innovation Hub

“PitchBook allows us to stay ahead of the competition. We use the platform for a number of activities from fundraising to deal sourcing, business development and deal execution; and it has improved our efficiency and increased project pipeline. In comparison with the competitor we previously used, PitchBook offers significantly better private company and transaction coverage.”



Alexander Skurikhin

Investment Analyst, Internet Initiatives Development Fund (IIDF)



Nicolas Biet

Market & Financial Advisor and Partner, The Faktory SA

“PitchBook is a great tool that helps us find information on both private and listed companies. Thanks to PitchBook, we save time in our research and are able to better qualify investments, markets or potential partners. The tool is constantly being improved and the team is attentive to both the collection of our data and our satisfaction as a customer.”

“PitchBook offers us quick access to extensive profiles of potential investment prospects and international co-investors as well as a tool for in-depth analysis of market transactions. This helps us in our goal to invest in the most promising start-up and growth companies in Finland, simultaneously boosting the internationalization of the Finnish VC & PE market.”



Tony Nysten

Investment Analyst, Tesi (Finnish Industry Investment Ltd)



Tommi Bergström

Analyst, Innovestor Ventures

“PitchBook has changed the way we conduct research and private market analysis. It has enabled our team to access most accurate data, which is complemented by cutting edge data visualization and analytics tools. PitchBook’s global focus allows us to identify and analyse investment prospects, co-investors and potential acquirers anywhere in the world.”



Leading Accelerators & Incubators move faster with PitchBook





What we track

27,000+
limited partners

- Commitments
- Contact information
- Fund preferences
- Investment preferences
- Mandates
- Target allocations
- Team
- Returns

42,000+
funds

- Cash flow multiples
- IRR
- Industry focus
- Investments
- Limited Partners
- Vintage Year

1,2M+
companies

- EBITDA
- Executives
- Filings
- Financing histories
- Industry
- Investors
- Location revenue
- Similar companies
- Social followers & web traffic

933,000+
deals

- Advisors
- Debt details
- EBITDA
- Investors
- Lead partners
- Lenders
- Multiples
- Service Providers
- Size
- Stock information

48,000+
service providers

- Affiliates
- Clients
- Deals
- Industry expertise
- Lead partners on deals
- League table ranking
- Regional focus
- Team

1,7M+
professionals

- Affiliated deals & funds
- Biographical information
- Board seats
- Current & past positions
- Contact information
- Education
- Industry expertise



Our research process: Cutting-edge technology and dedicated people

It's the combination that gives you the most comprehensive, in-depth and accurate data out there. (Not to mention, we've spent millions of hours researching the private markets.) Learn more about our process.

How we collect data

Gather

More than 650,000 web crawlers scan the internet—capturing relevant financial information from news articles, regulatory filings, websites, press releases and more.

Vet

Our quality assurance team uses preventative validations, corrective validations and manual reviews to relentlessly vet every piece of data.

Organize

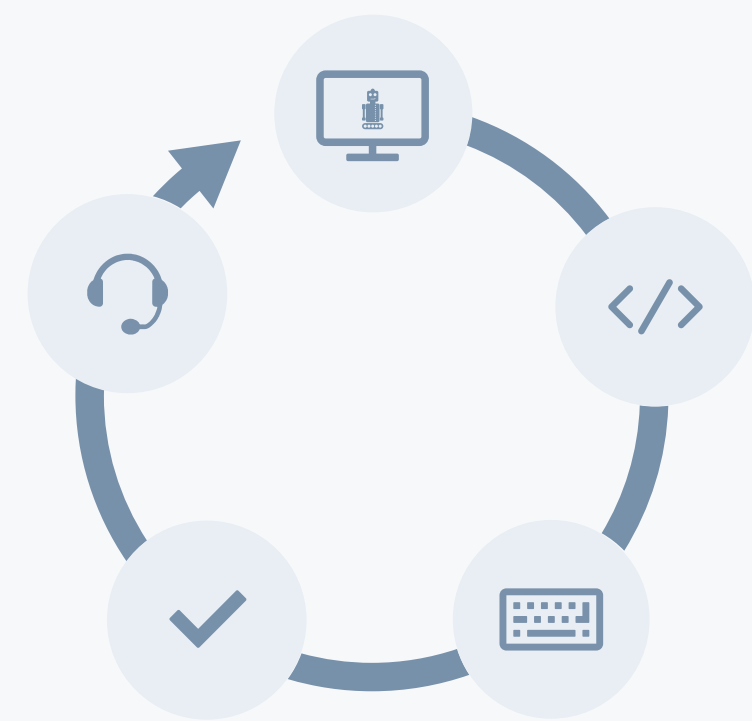
Our natural language processing and machine learning technology organizes the data and filters out anything irrelevant.

Communicate

Our primary research team communicates directly with people involved in deals to validate information and gather hard-to-find details.

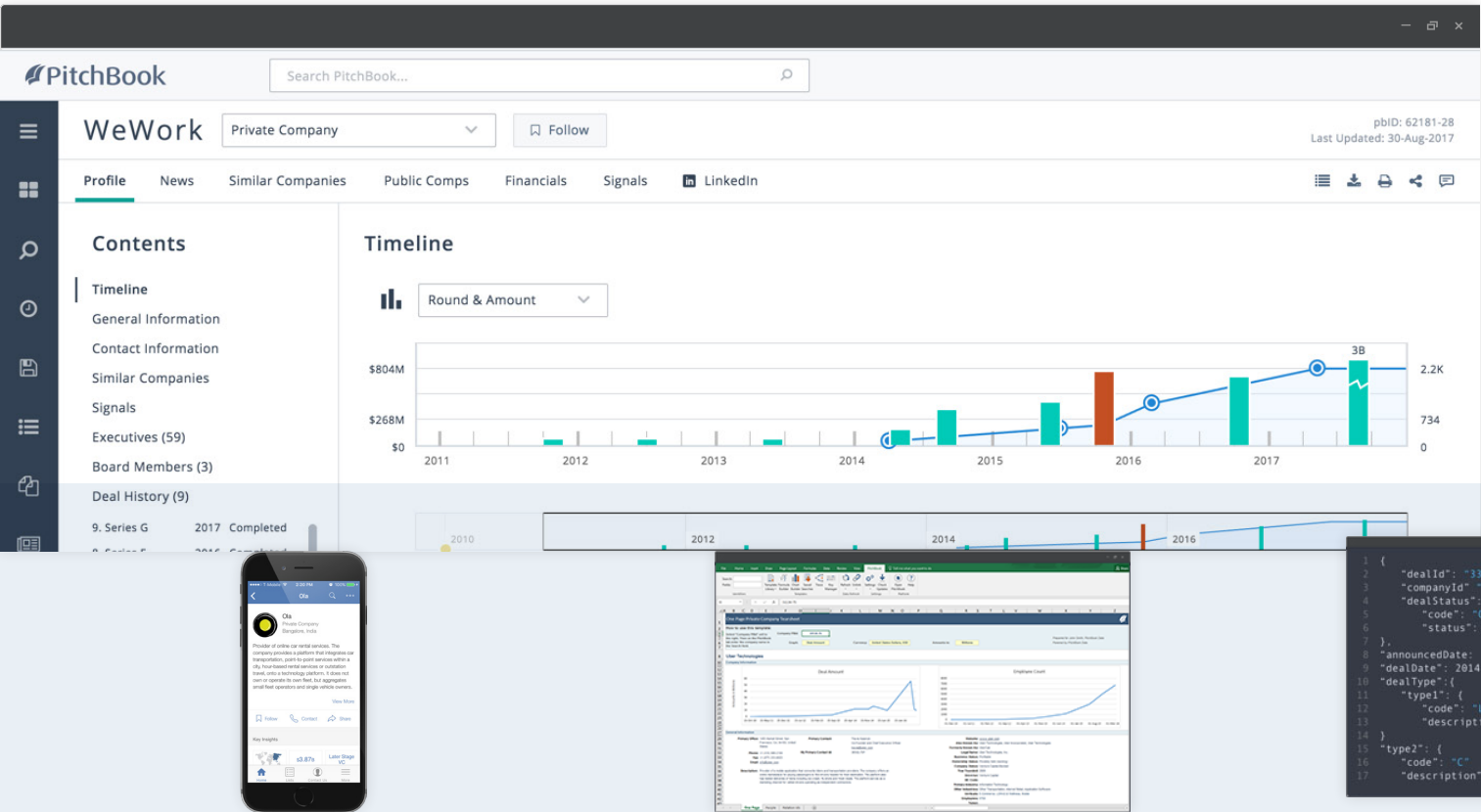
Calculate

Our specialized data teams collect, calculate and verify key figures to build in-depth datasets with information you can't find anywhere else.



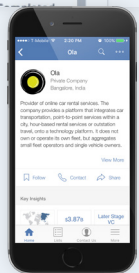


The PitchBook Platform: Our suite of products



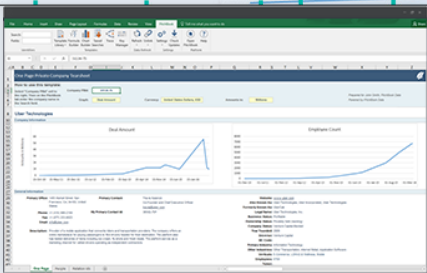
PitchBook Desktop

Our award-winning software gives you access to our data and the analytical tools you need to get answers fast, discover promising opportunities and more.



PitchBook Mobile

Get the information you need, wherever you are. With our app, you can look up a company, fund or investor, reference your saved searches and access contact information.



Excel Plugin

Access our comprehensive data on the public and private equity markets directly within Excel. Update financial models quickly, streamline your workflow and strengthen your analysis.

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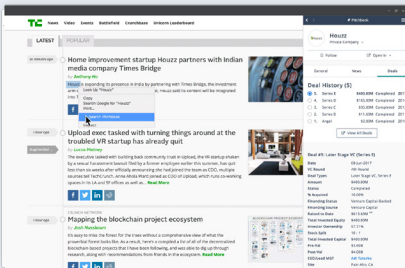
Direct Data

Integrate our data with your existing systems through a flexible, à la carte solution (API) or a pre-defined supply of data points (data feed).

PitchBook Information			
General	People	Investments	Preferences
The Riverside Company is a private equity firm which seeks to invest in the software and information technology, energy, communications, consumer products, logistics, education and healthcare sectors. The firm was founded in 1988 and is based in New York, New York.			
Also Known as: Riverside		Website: riversidecompany.com	
Investor Type: PE/Buyout		Address: 45 Rockefeller Center, 630	
Investor Status: Actively Seeking		Fifth Avenue	
Year Founded: 1988		Suite 400	
AUM: \$4,616.5M		New York, NY 10111	
Dry Powder: \$2,185.18M		US	
Total Investments: 345		Phone: +1 212.265.6575	
Active Investments: 80		Fax: +1 212.265.6487	

CRM Integration

Bring our information into your CRM to create new leads. Plus, enhance your existing accounts with details on executives, investors, funds, deals and more.



Chrome Extension

Access our data directly from your browser while you're visiting a website, reading the news or researching online.



Your success is our success

Customer success

As a client, you get a dedicated customer success manager who understands your business and the goals you want to achieve. They're your go-to contact at PitchBook. Have a question? They have the answer.

Research assistance

Our research team is your research team. Our analysts will find the data you need fast, build custom reports and save you a ton of time.

Live chat

Need answers ASAP? Use our live chat feature to connect directly from PitchBook Desktop. A member of our customer success team will be there to help.

Personalised onboarding

To get you started, we'll guide you through an onboarding process that's tailored to your needs.

Unlimited training

We provide one-on-one training whenever you need it—whether you're new to PitchBook or just need a refresher.



Get started

To get more information about PitchBook, reach out to us directly.

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