



EMERGING TECH RESEARCH

# Foodtech

Q1 2021

## Report preview

The full report is available through the PitchBook Platform





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## Institutional Research Group

### ANALYSIS

**Alex Frederick** Senior Analyst, Emerging Tech  
alex.frederick@pitchbook.com

### DATA

**Susan Hu** Associate Data Analyst

### Publishing

Designed by **Joey Schaffer**

Cover by **Megan Woodard**

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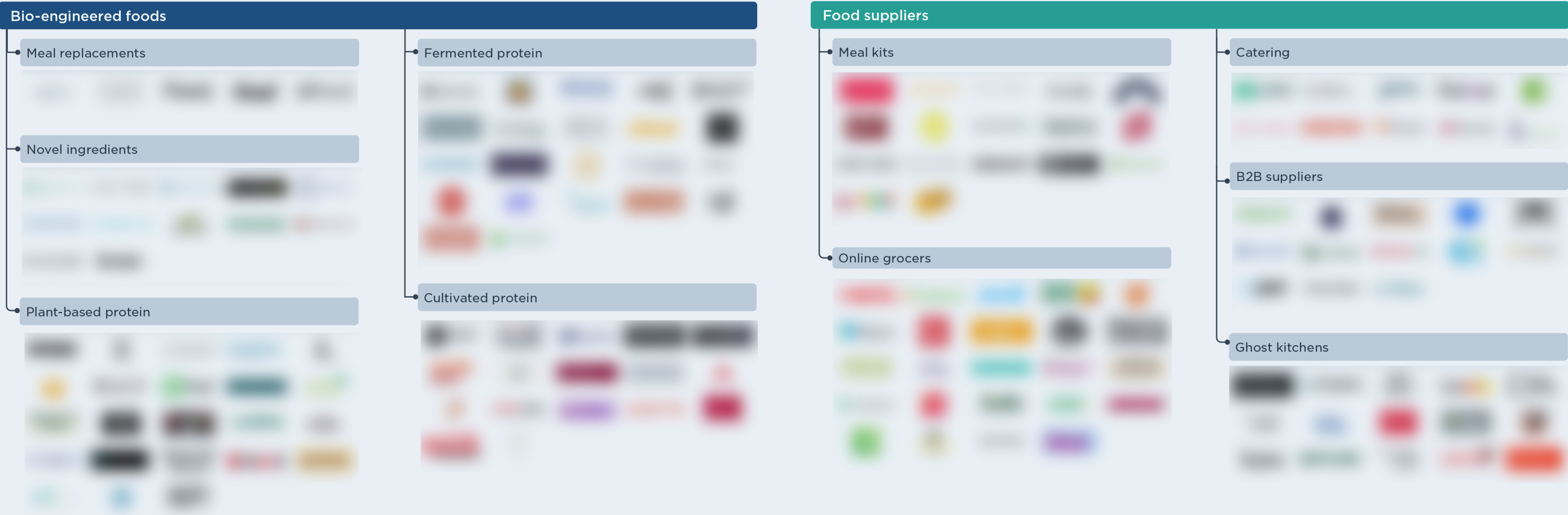
This report serves as a quarterly snapshot of the foodtech vertical in Q1 2021. For a comprehensive, detailed analysis of the foodtech industry by segment, please see our latest **foodtech annual report**.



# Foodtech VC ecosystem market map

Click to view interactive market map on the PitchBook platform

Market map is a representative overview of venture-backed or growth-stage providers in each segment. Companies listed have received venture capital or other notable private investments.

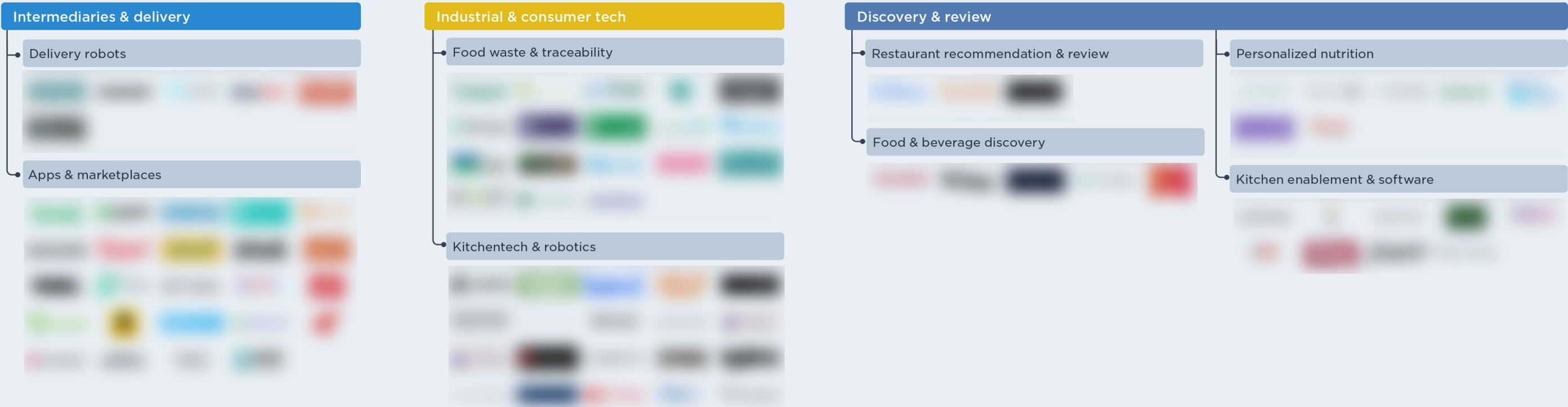




# Foodtech VC ecosystem market map

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VC ACTIVITY

Figure 5. MEDIAN FOODTECH ANGEL & SEED AND EARLY-STAGE VC DEAL SIZES (\$M)



Source: PitchBook | Geography: Global | \*As of March 31, 2021

Figure 6. MEDIAN FOODTECH LATE-STAGE VC DEAL SIZE (\$M)



Source: PitchBook | Geography: Global | \*As of March 31, 2021

Figure 7. MEDIAN FOODTECH ANGEL & SEED AND EARLY-STAGE VC PRE-MONEY VALUATIONS (\$M)



Source: PitchBook | Geography: Global | \*As of March 31, 2021

Figure 8. MEDIAN FOODTECH LATE-STAGE VC PRE-MONEY VALUATION (\$M)

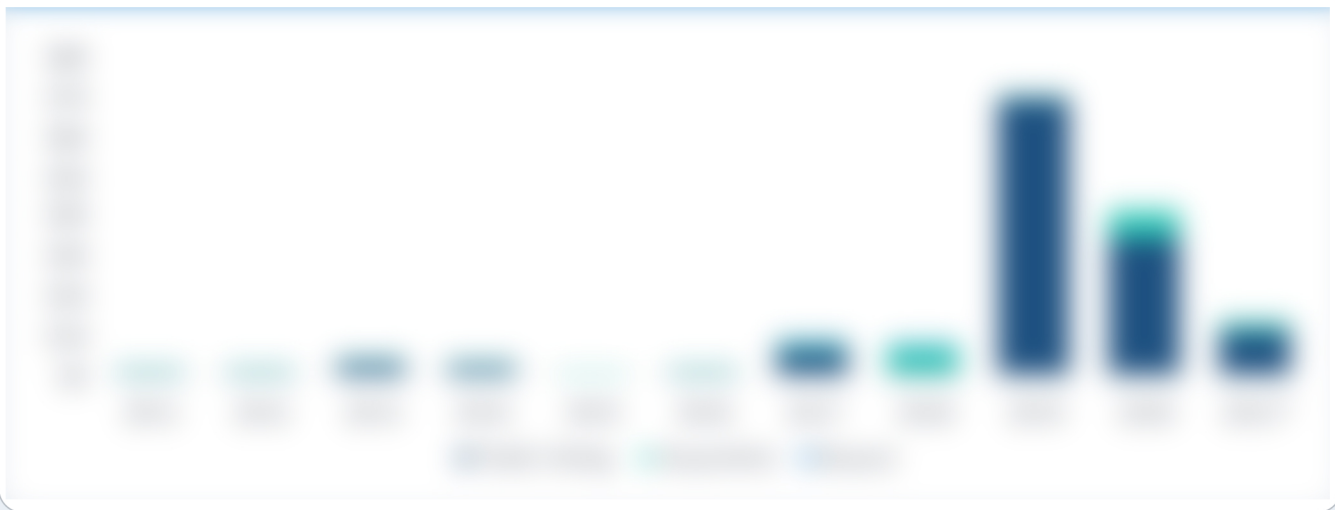


Source: PitchBook | Geography: Global | \*As of March 31, 2021



VC ACTIVITY

Figure 9. FOODTECH VC EXIT VALUE (\$B) BY STAGE



Source: PitchBook | Geography: Global | \*As of March 31, 2021

Figure 10. FOODTECH VC EXIT COUNT BY STAGE



Source: PitchBook | Geography: Global | \*As of March 31, 2021

Figure 11. FOODTECH VC EXIT ACTIVITY



Source: PitchBook | Geography: Global | \*As of March 31, 2021

Figure 12. FOODTECH PE DEAL ACTIVITY



Source: PitchBook | Geography: Global | \*As of March 31, 2021



VC ACTIVITY

Figure 13.  
Key foodtech angel & seed deals

COMPANY	CLOSE DATE	SUBSEGMENT	SERIES	DEAL SIZE (\$M)	LEAD INVESTOR(S)
Flink	2020-01-01	Food Delivery	Seed	\$1.5	First Round Capital
Dom's Kitchen & Market	2020-01-01	Food Delivery	Seed	\$1.5	First Round Capital
Nourish Ingredients	2020-01-01	Food Delivery	Seed	\$1.5	First Round Capital
Bluu Biosciences	2020-01-01	Food Delivery	Seed	\$1.5	First Round Capital
New Age Meats	2020-01-01	Food Delivery	Seed	\$1.5	First Round Capital
NovoNutrients	2020-01-01	Food Delivery	Seed	\$1.5	First Round Capital
VOW Foods	2020-01-01	Food Delivery	Seed	\$1.5	First Round Capital
Mirai Foods	2020-01-01	Food Delivery	Seed	\$1.5	First Round Capital
Refraction AI	2020-01-01	Food Delivery	Seed	\$1.5	First Round Capital
Eat The Change	2020-01-01	Food Delivery	Seed	\$1.5	First Round Capital

Source: PitchBook | Geography: Global | \*As of March 31, 2021



# About PitchBook Emerging Tech Research

## Independent, objective and timely market intel

As the private markets continue to grow in complexity and competition, it's essential for investors to understand the industries, sectors and companies driving the asset class.

Our Emerging Tech Research provides detailed analysis of nascent tech sectors so you can better navigate the changing markets you operate in—and pursue new opportunities with confidence.

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## PitchBook Data, Inc.

**John Gabbert** Founder, CEO

**Adley Bowden** Vice President, Market Development & Analysis

**Nizar Tarhuni** Director, Institutional Research

**Paul Condra** Head of Emerging Technology Research

## Additional research

Agtech  
**Alex Frederick**  
[alex.frederick@pitchbook.com](mailto:alex.frederick@pitchbook.com)

Artificial Intelligence  
& Machine Learning  
**Brendan Burke**  
[brendan.burke@pitchbook.com](mailto:brendan.burke@pitchbook.com)

Cloudtech & DevOps  
**Paul Condra**  
[paul.condra@pitchbook.com](mailto:paul.condra@pitchbook.com)

Fintech  
**Robert Le**  
[robert.le@pitchbook.com](mailto:robert.le@pitchbook.com)

Foodtech  
**Alex Frederick**  
[alex.frederick@pitchbook.com](mailto:alex.frederick@pitchbook.com)

Health & Wellness Tech  
**Kaia Colban**  
[kaia.colban@pitchbook.com](mailto:kaia.colban@pitchbook.com)

Information Security  
**Brendan Burke**  
[brendan.burke@pitchbook.com](mailto:brendan.burke@pitchbook.com)

Insurtech  
**Robert Le**  
[robert.le@pitchbook.com](mailto:robert.le@pitchbook.com)

Internet of Things (IoT)  
**Brendan Burke**  
[brendan.burke@pitchbook.com](mailto:brendan.burke@pitchbook.com)

Mobility Tech  
**Asad Hussain**  
[asad.hussain@pitchbook.com](mailto:asad.hussain@pitchbook.com)

Supply Chain Tech  
**Asad Hussain**  
[asad.hussain@pitchbook.com](mailto:asad.hussain@pitchbook.com)