

# Spotify's NYSE direct listing

Explore the music streaming company's complete financing history and principal investors



Data sourced from the PitchBook Platform

<b>NYSE: SPOT</b> Spotify's ticker symbol	<b>\$0</b> Spotify is not selling any new shares or raising any new capital	<b>\$29.5B</b> initial market cap	<b>12</b> Years to exit
<b>2017 revenue</b>	<b>\$5B</b> Total revenue ↗ 38% YoY	<b>\$1.5B</b> Net loss ↗ 129% YoY	<b>\$1B</b> Total VC raised to date
<b>Active users</b>	<b>157M</b> Monthly active users	<b>71M</b> Premium subscribers	<b>2,960</b> Employees ↗ 42% YoY

### Spotify's Board of Directors

 Daniel Ek Co-founder and CEO Spotify	 Martin Lorentzon Co-founder Spotify	 Tom Staggs Former COO Disney
 Padmasree Warrior CEO NIO	 Shishir Mehrotra Former VP of product YouTube	 Cristina Stenbeck AB Kinnevik
 Ted Sarandos Chief Content Officer Netflix	 Woody Marshall General partner TCV	 Heidi O'Neill President Nike

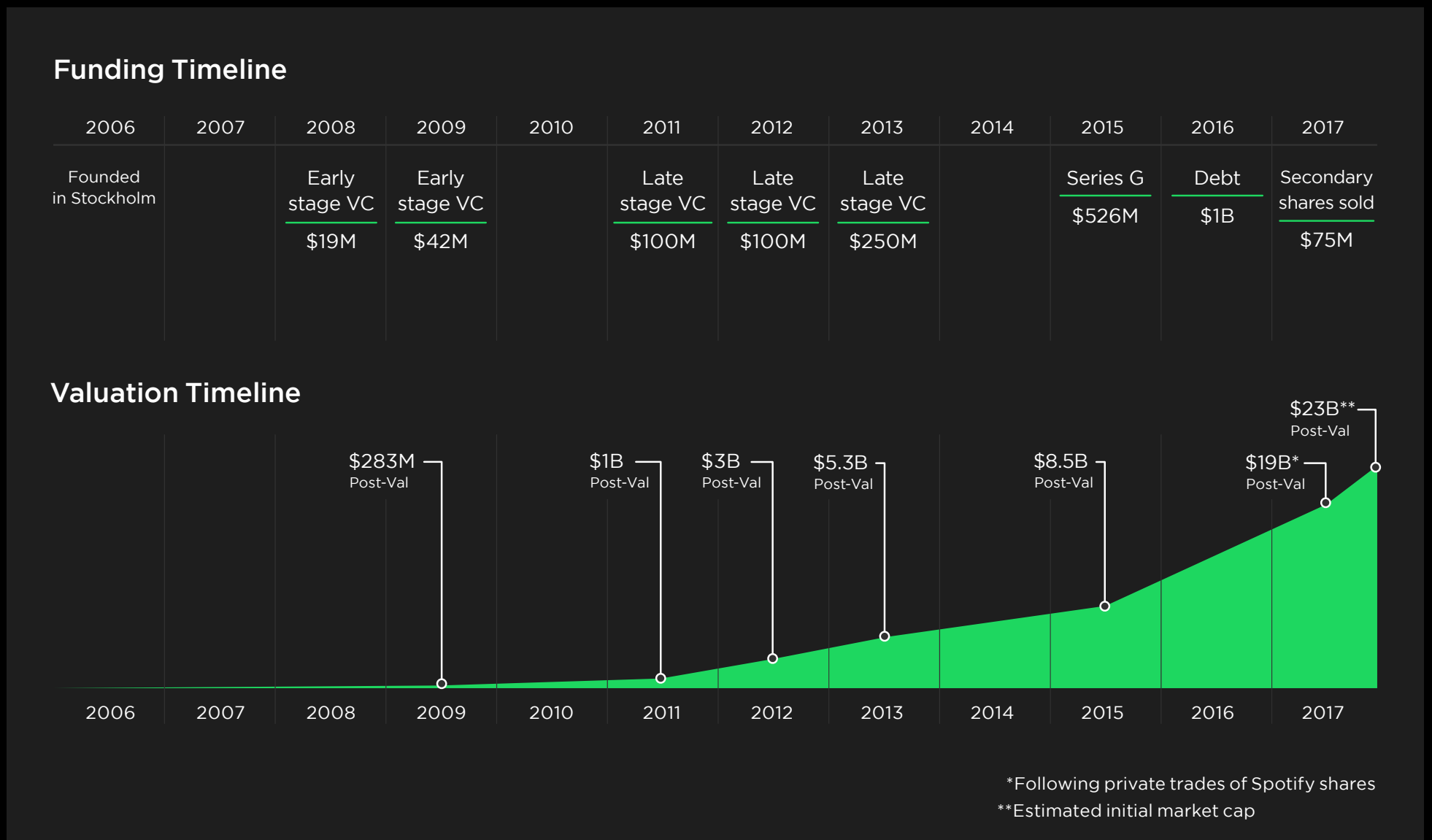
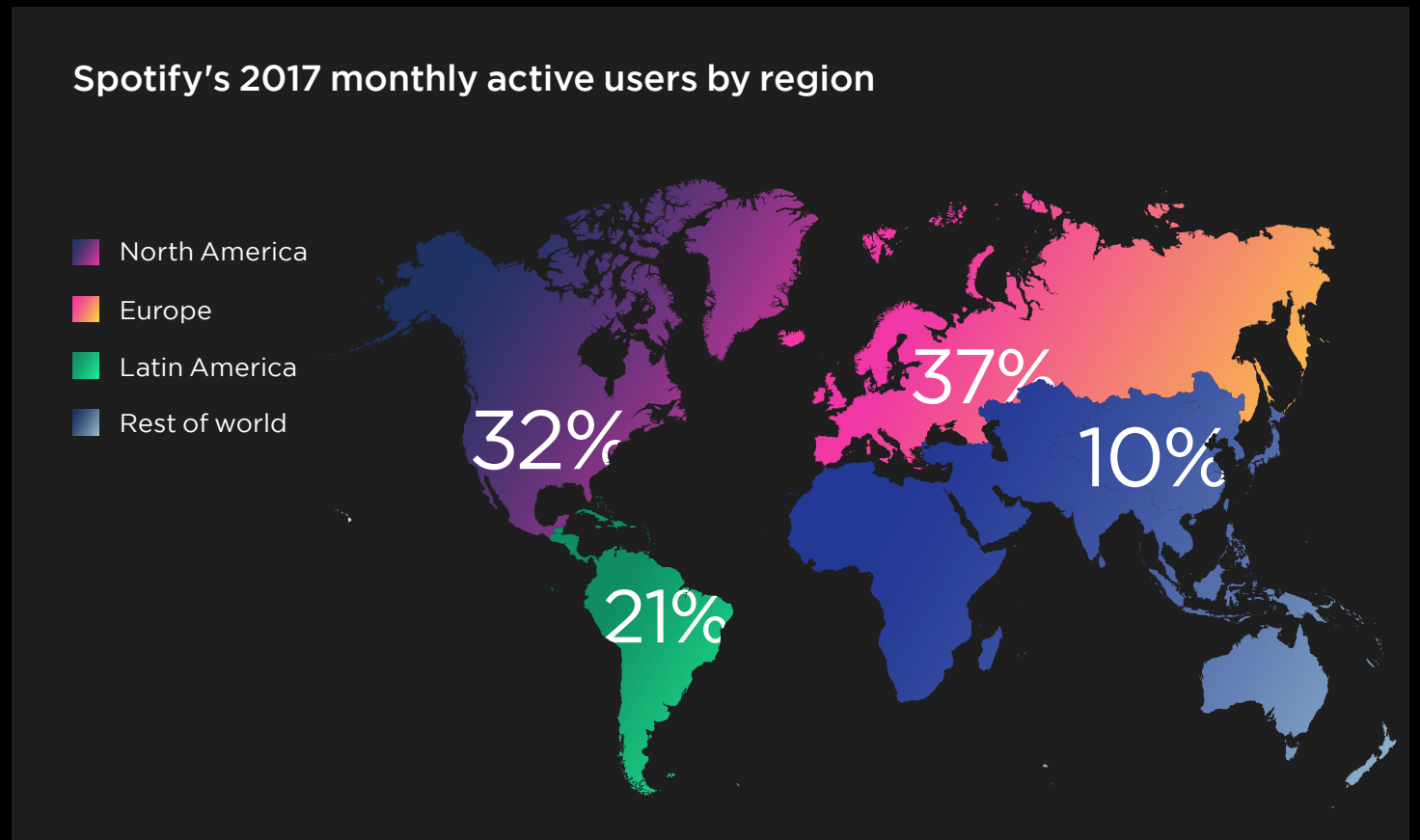
### Shareholders + percent of ownership

Daniel Ek	27.1%	37%
Martin Lorentzon	13.1%	43.5%
Tencent	9.1%	
Tiger Global Management	7.2%	
Sony Music	5.7%	
TCV	5.4%	
	1.8%	
	1.7%	

\*Shares beneficially owned before the offering

**39.8B**  
Hours of content streamed in 2017  
↗ 48% YoY

**62%**  
2017 monthly active users between the ages of 18 and 34



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