

How to find new clients and source talent in EMEA using PitchBook

A guide for recruitment firms



Unlock the private markets with PitchBook

PitchBook is the premier resource for comprehensive, best-in-class data and insights on the global capital markets. We collect and analyse detailed data on the entire venture capital, private equity, and M&A landscape—including public and private companies, investors, funds, investments, exits, and people.

How our data can help you win



Your network is a great resource for business development, but how do you find new clients and talent outside your circle?

- Use PitchBook to go beyond your network, reach the right VC and PE firms as well as prospects at the right time, and build longstanding relationships.
- See when companies get funding or take on debt and need help with hiring or follow mergers and acquisitions to anticipate restructuring.
- Search for companies by location, niche focus area, emerging technologies, and more.



A resume reveals a professional's primary experience, but how do you know if a candidate truly impacted a company?

- PitchBook not only shows you where a candidate worked but also how those companies are performing.
- This insight is the difference between sourcing talent for an investor with a track record of funding high-growth startups across industries and companies without staying power.
- Access information on professionals that isn't available anywhere else to bring in promising candidates from the start and fill positions faster.



Time spent networking is time well spent, but how do you know you're connecting with the right people?

- PitchBook helps you build long-term partnerships relationships and win lucrative contracts with VC and PE firms
- Find and connect with firms active in your region or an industry you're targeting or specialising in.
- These firms invest in and advise many companies—so when you forge a relationship with them, they'll come to you every time one of their portfolio companies needs talent acquisition.

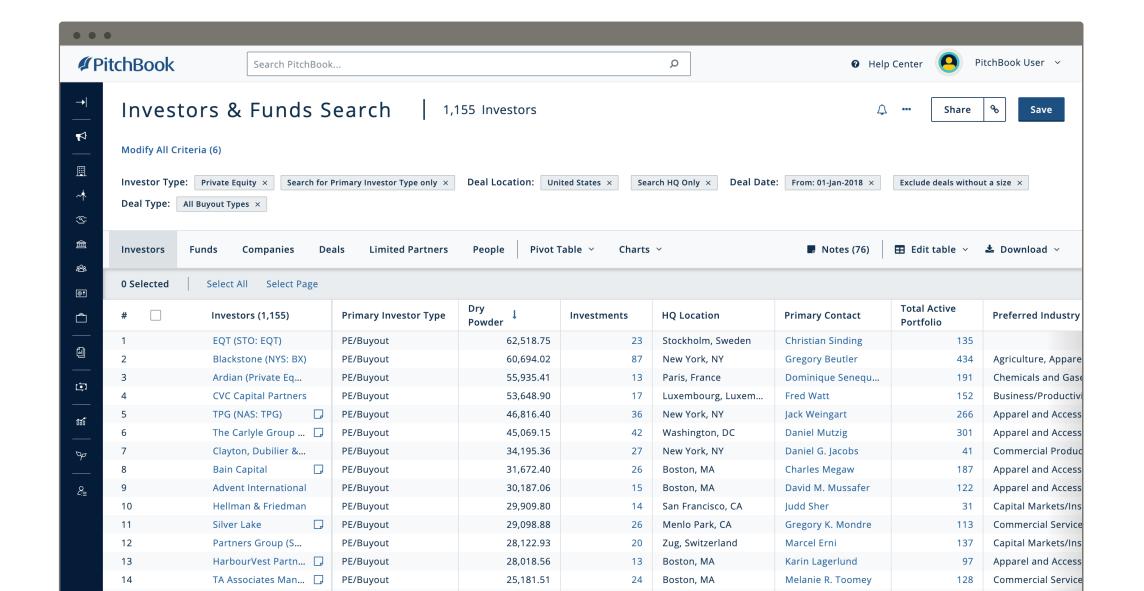


Your clients expect you to understand their industry, but how do you stay on top of trends when you serve companies in so many areas?

- With PitchBook, you can quickly get a feel for the major companies, investors, and executives in specific industries.
- Stay on top of trends in diverse and emerging industries with our Emerging Research & Technology reports.
- Map valuation and financing trends to see how a particular space is changing and where investors are moving.
- Leverage industry intelligence to give your clients expert advice and build rapport with prospects.

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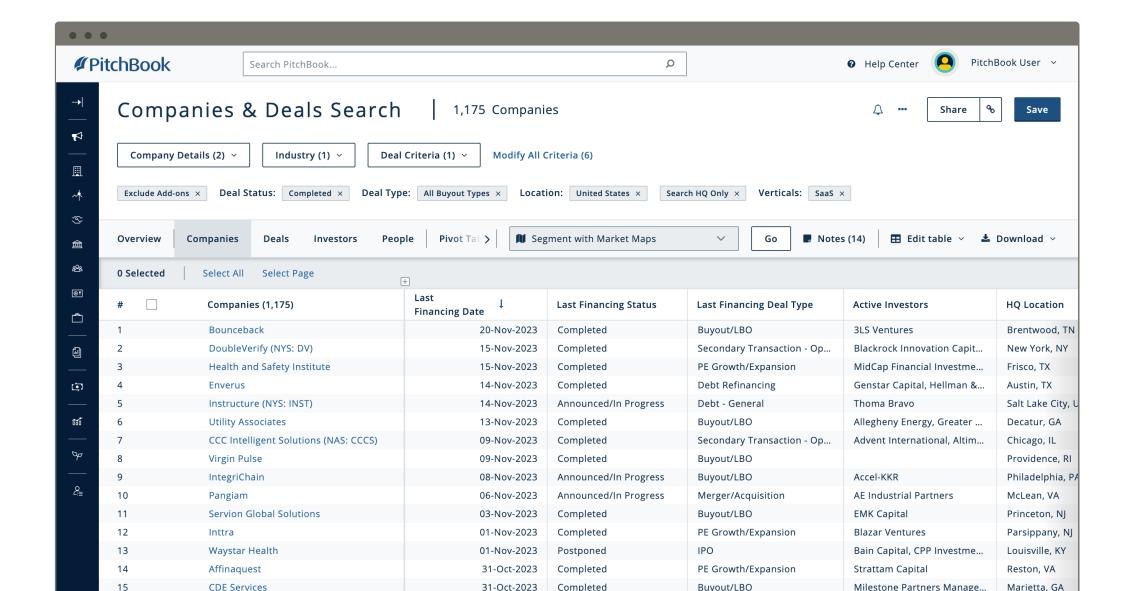
Target investors with ample dry powder



Create relationships with PE and VC firms active in your region or industry who have high levels of available funding.

Unlock opportunities for growth based on funding rounds such as seed, Series A, or later-stage. New funding into privately held companies often signals an ability to invest in lucrative opportunities and a need to source talent. As an essential part of any recruitment playbook, monitoring funding cycles helps recruiters identify firms with active capital deployment and those most likely to have near-term hiring directives.

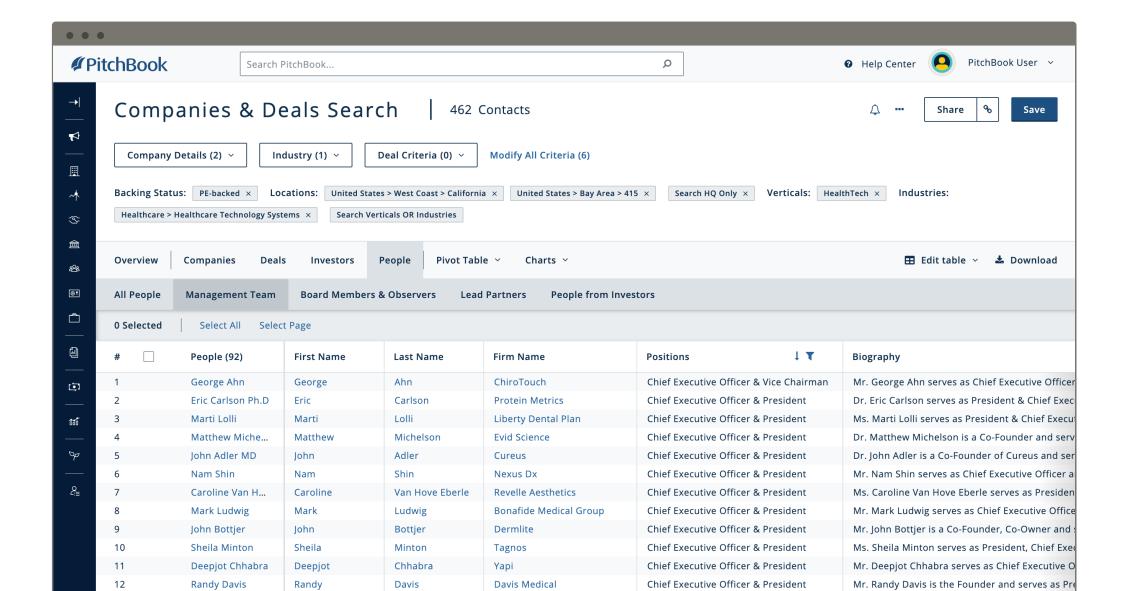
Track all investments across all sectors globally



Leverage our data to identify companies receiving rounds of investment from as early as seed to multibillion-dollar buyouts.

Become a trusted advisor by providing guidance on talent acquisition and aligning with a firm's efforts to ensure a seamless recruitment process at every funding stage. With PitchBook, you can see which companies have recently received funding, access their contact information, and reach out at the right time to win their business.

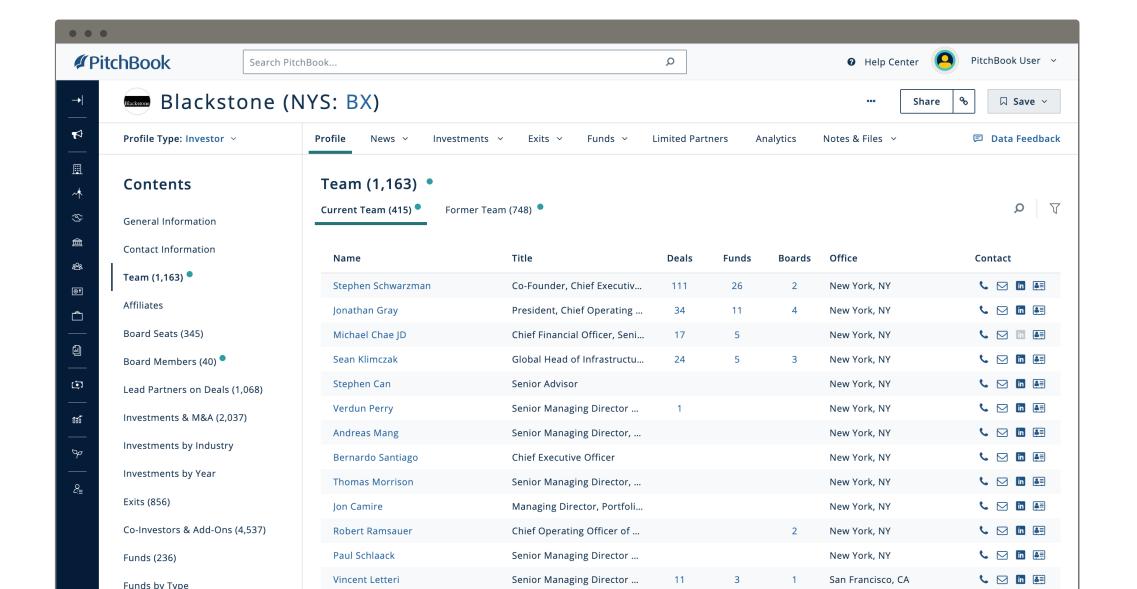
Partner with PE and VC firms to identify high growth companies



Our platform allows recruiters to collaborate with firms at the right time—securing long-term contracts and placing the most promising candidates.

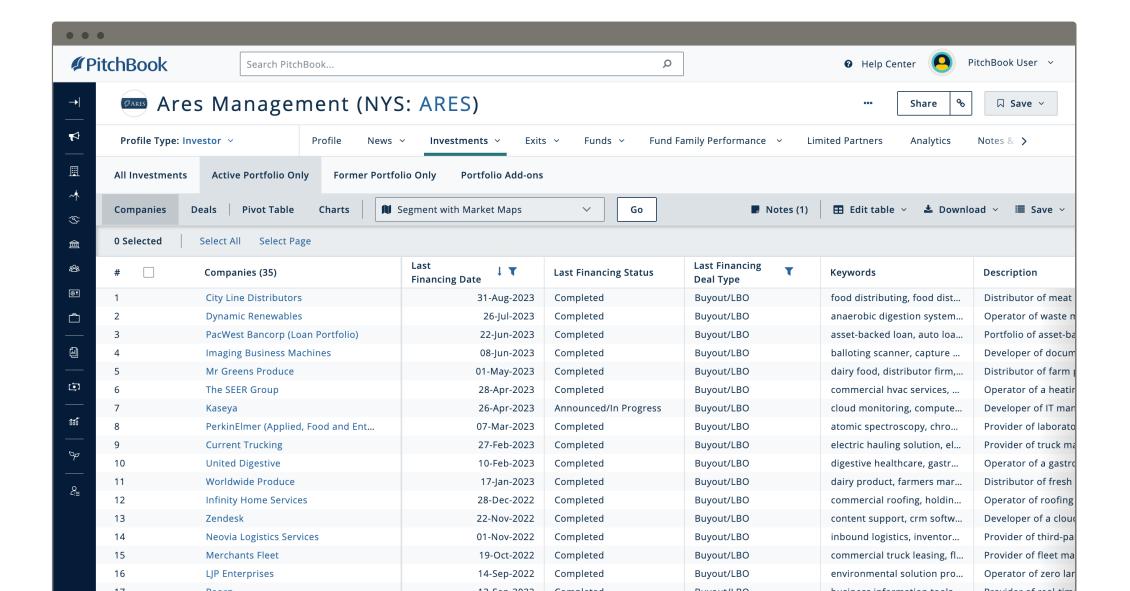
With our expanded datasets on people and companies as well as debt, recruiters can anticipate key financing events and major shifts in portfolio companies. These actionable insights help recruitment firms unlock growth signals by tracking funding rounds, deals, and acquisitions led by PE and VC firms.

Contact key decision-makers across roles



Tap into a network of millions of professionals with contact information—from CEOs and CFOs to operating partners and in-house recruiters.

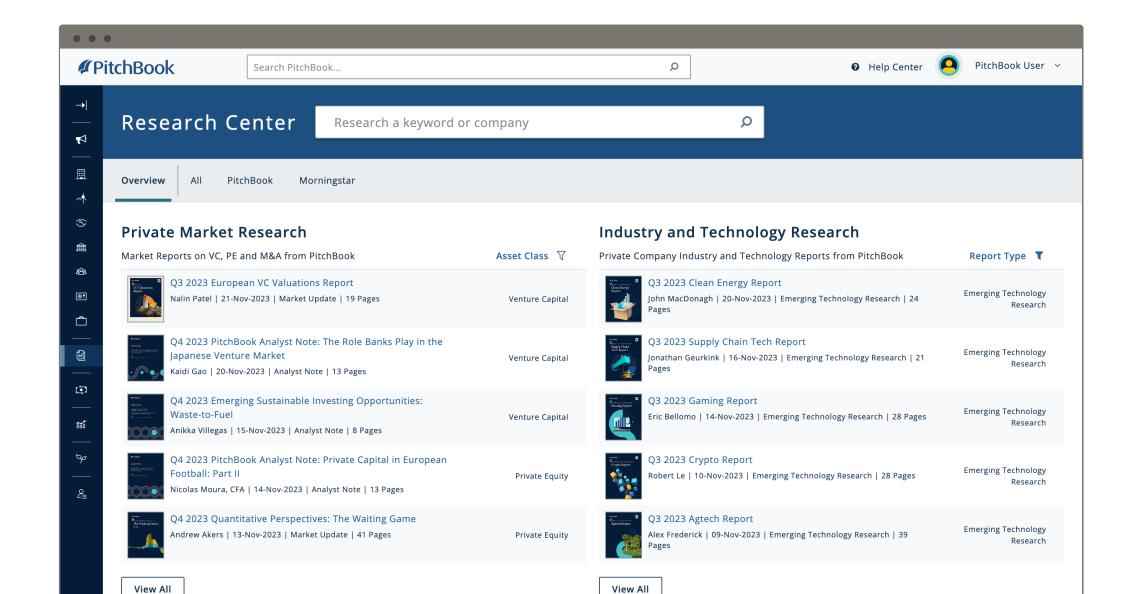
Monitor mature portfolio companies due for a transition



Proactively build relationships with PE and VC firms to anticipate when hiring surges may occur, well ahead of an exit or merger.

The PitchBook Platform provides tools that enable you to discover and track companies primed to exit, or receive an infusion of capital or debt. Understand unique portfolio company needs before a major financing event takes place and identify high-yield opportunities. Positioning yourself as a credible partner can help you to better serve your clients—ahead of a swell in hiring—by offering strategic advice on talent pools and market trends.

Research Center



Access timely, institutional-grade private market research that delivers unmatched expertise and industry analysis.

Built on sophisticated frameworks, our research serves PitchBook clients throughout the entire investment and due diligence workflow—complete with direct access to our analysts. Connect with our EMEA analyst team for candid discussions about current industry dynamics and developments most relevant to you right now.

Leverage PitchBook Institutional Research Group reports to deepen your targeted industry outreach and demonstrate expertise with clients.



A selection of our recruitment firm clients in EMEA



















Researching the capital markets is hard—PitchBook makes it easy

Our team of associates and rigorous information infrastructure combine to produce detailed, hard-to-find data and insights on opaque global capital markets.



How we gather insights from a global stream of data

Highly specialised professionals

The PitchBook Data Operations Team consists of over 2,100+ people with an average tenure of 3+ years who verify every detail and provide a human touch to our information before putting it in front of the world.

A complex information infrastructure

Fragmented, complex, and hard-to-manage information from around the world is turned into actionable insights after being sourced, organised, and integrated through the application of 100+ proprietary processes.

Global breadth and depth

Our human-centered approach and information infrastructure results in an unparalleled breadth of insight into market activity around the world. Organised across 25 discrete datasets, we provide a detailed view into companies, investors, funds, management teams, and more.



News events, client requests,

800K+ web crawlers, and more



Sec Ope

Secondary Data Operations Team

Create comprehensive profiles using data analysis and evaluation





Quality assurance

Check to ensure accuracy and rigor





Primary Data Operations Team

Make direct contact to confirm accuracy and acquire nonpublic information





Complete

Continue to maintain profiles and ensure accuracy on an ongoing basis

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Our data: Who and what you can research with PitchBook

Companies

What we track

Pre-venture companies

Venture capitalbacked companies

Private equitybacked companies

Mature private companies

Public companies (with fundamentals, analyst reports and consensus estimates)

Key data points

Financing history Cap table history

Financials

Filings

Executives & board members

Investors

Similar companies & competitors

Patents

Clinical trials

Deals

What we track

Angel & venture capital investments

Private equity investments & buyouts

Mergers & acquisitions

IPOs & PIPEs

Bankruptcies

Secondary transactions

+15 other deal types

Investors

What we track

Angels

Accelerators & incubators

Venture capital firms

Corporate venture capital firms

Private equity firms

Strategic acquirers

+15 other investor types

Key data points

AUM

Dry powder

Investments, acquisitions & exits

Fund information & performance

Co-investors

Team & lead partners on deals

Limited partners

Investment preferences

Funds

What we track

Buyout, growth & venture capital funds

Mezzanine & debt funds

Infrastructure funds

Real estate funds

Funds of funds

Energy funds

+20 other fund types

Key data points

Investments

Fund size & target

Performance (IRR)

Cash flow multiples (DPI, RVPI, TVPI)

Dry powder

Benchmark

Limited partners & commitments

Investment preferences

Limited Partners

What we track

Family offices

Key data points

Mandates

Allocations

Commitments

Returns

Direct investments

Investment preferences

What we track

Investment banks

Law firms

Auditors

Lenders

Placement agents

Valuation firms

advisor types

Key data points

Key data points

Deal size & multiples

Pre- & post-money

Stock information

Investors & lenders

valuations

Advisors

Lead partners

Series terms

Deals & clients

Industry expertise

Regional focus

League table ranking

on deals

Affiliates & subsidiaries

What we track

C-level executives

Founders

Corporate

Investment & advisory professionals

Key data points

Affiliated deals & funds

Current & past positions

Board seats

Industry expertise

Biography

Contact information

What we track

Last month of PE financing

approaching

Buyout deals

Traditional lenders

Refinancing

Lending preferences

Debt facilities

Loan types

round

Maturity date

Rate types

Spread reference

Pensions

Foundations

Endowments

+20 other limited partner types

Teams

Advisors

+15 other

Team & lead partners

Professionals

Partners

Managing directors

development officers

Education

Debt & Lenders

Maturity date

Private debt-backed companies

opportunities

Key data points

Debt amount per

Spread/interest rate

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Discover what our customers have to say

"PitchBook is great at looking for businesses that have raised capital or exited and are likely to have hiring needs."

Principal

UK recruiting firm

"I use PitchBook every day in research to find relevant businesses and to better understand businesses."

Senior Associate

Medium enterprise professional services company

pitchbook.com

Uplevel your recruiting efforts today

To see a demo and learn more about the platform, contact a PitchBook representative.

