



The story behind the Dropbox IPO

Data sourced from the PitchBook Platform

NASDAQ: DBX

ticker symbol

\$18-\$20

price per share

36 million

proposed Class A shares for sale

\$648M-\$720M

to be raised from IPO



2017 revenue

\$1.1B

Total revenue **7** 30% YoY

\$112M

Net loss ≥ 88% YoY



Total VC funding to date



Customer base

500 million

Registered users

11 million

Paying users



Employees

Dropbox's Board of Directors



Drew Houston Co-founder & CEO

Dropbox



Arash Ferdowsi Co-founder & former CTO

Dropbox



Donald Blair

Former CFO Nike



Paul Jacobs

Former CEO and executive chairman Qualcomm



Robert Mylod, Jr.

Managing Partner Annox Capital Management Former executive The Priceline Group



Condoleezza Rice

Stanford professor Former US Secretary of State





Meg Whitman

CEO NewTV Former CEO

Hewlett Packard





Years to IPO

Shareholders & percent of ownership

Drew Houston

25.3%

Sequoia

23.2%

Arash Ferdowsi 10.3%

Accel

5%

T. Rowe Price 3.5%

*Shares beneficially owned

before the offering

Fauity Funding Timeline

2007

2008

2009

2010

2011

Bryan Schreier

Partner

Sequoia

2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Founded	Series A \$6M			Series B \$250M			Series C \$350M			
Seed \$1M										
/aluatio	n Timeline	Ż				\$1C Post	B -			
S5M —	\$25M - Post-Val			\$4B — Post-Val						

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2012

2013

2014

2015

2016

2017