



2021 Private Equity Outlook

Analyst predictions on what is in store for private equity in 2021 and beyond



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The screenshot displays two company profiles on the PitchBook platform. The top profile is for The Blackstone Group (NYS: BX), showing a donut chart for 'Investments by Industry' and a table for 'Exits (677)'. The bottom profile is for Kohlberg Kravis Roberts (NYS: KKR), showing a 'General Information' section with a description and a table of key statistics.

The Blackstone Group (NYS: BX)

Investments by Industry

Industry	Count
Information Technology	(828)
Materials and Resources	(828)
Healthcare	(828)
Energy	(828)
Financial Services	(828)

Exits (677)

Company Name	Exit Date	Exit Type	Exit Size	Status
Industrie De Nora	31-Mar-2021	Secondary Transaction - Pri...		Upcoming
Apria Healthcare Group	15-Jan-2021	IPO		Announced
Aakash Educational Services	12-Jan-2021	Merger/Acquisition	\$100.00M	Announced
Change Healthcare	06-Jan-2021	Merger/Acquisition	\$1.00B	Announced
Stearns Lending	05-Jan-2021	Buyout/LBO (Secondary) †	\$8.00B	Announced
Blackstone Group(portfolio of solar power f...	29-Dec-2020	Corporate Asset Purchase		Announced
Onyx Renewable Partners	24-Dec-2020	Merger/Acquisition	\$150.00M	Completed
Guldor Energy	21-Dec-2020	Merger/Acquisition	\$150.00M	Announced
			\$862.00M	Announced

Kohlberg Kravis Roberts (NYS: KKR)

General Information

Description: Founded in 1976, Kohlberg Kravis Roberts (KKR) is a global investment firm headquartered in New York, New York. The core of the firm's franchise is private equity investments in North America, Europe, and Asia. The firm manages investments across multiple asset classes including private equity, markets, credit strategies and hedge funds.

Website: www.kkr.com

Entity Types: PE/Buyout, Public Company, Lender

Also Known As: KKR

Legal Name: Kohlberg Kravis Roberts & Co. L.P.

Investor Types: PE/Buyout (Primary Type), Growth/Expansion, Hedge Fund, Infrastructure, Real Estate, Venture Capital

Investor Status: Actively Seeking New Investments

Year Founded: 1976

AUM: \$222.00M

Statistic	Value
Total Investments	1,662 †
Active Portfolio	336
Investments (TTM)	148 †
Exits	567
Med. Round Amount	\$181.30M
Med. Valuation	\$470.00M
# of Professionals	512
Trade Association	Principles for Responsible Investment (PRI)

2021 Private Equity Outlook Webinar Agenda:

1

Take a look back
at our PE outlook
predictions of
2020

2

2021 PE outlook
predictions:

- PE Fundraising
- First-time Fundraising
- PE Multiples
- SPACs
- Carveout Activity
- GP Stakes

3

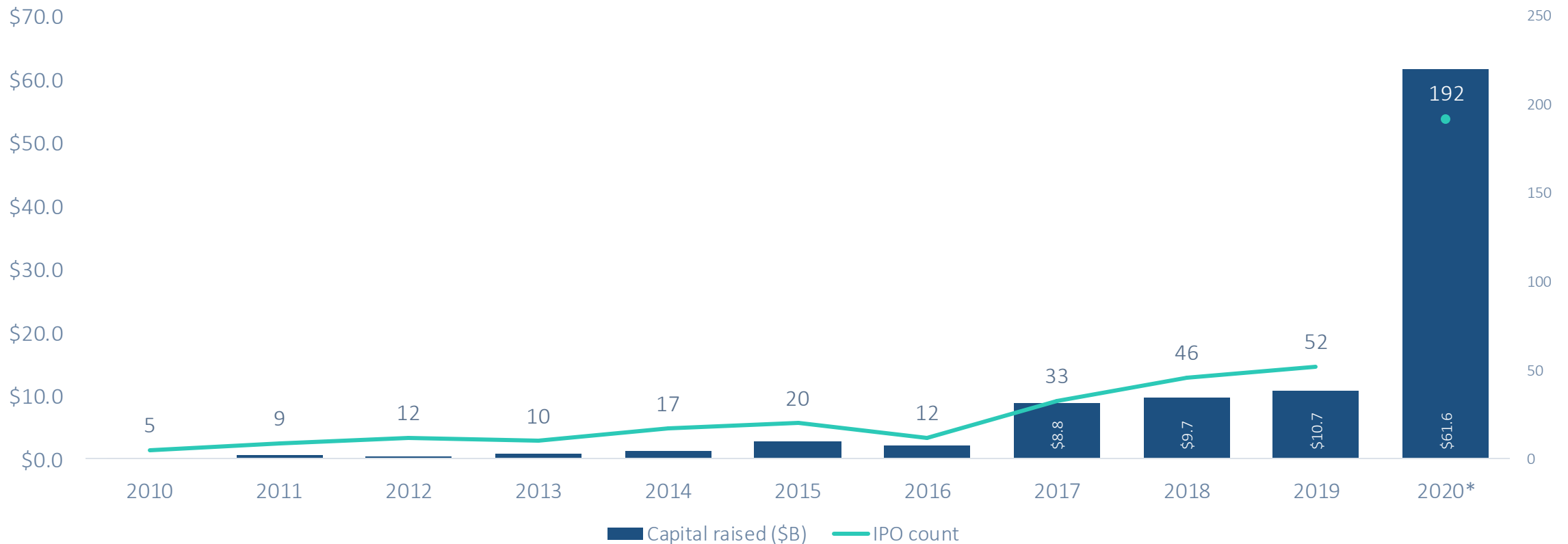
Q&A with our
panelists

2020 outlook scorecard

PE fundraising will fall below 2019 totals.	Pass	Fundraising dipped in 2020 as fewer mega-funds closed and COVID-19 complicated the capital raising process.
We will see another acquisition of a major alternative asset manager.	Fail	There were smaller acquisitions, such as Blackstone's acquisition of DCI, and a large, proposed merger— Dyal and Owl Rock—but no major alternative asset managers were acquired in 2020.
GPs will increasingly hold some of their top-performing assets longer.	Draw	Top decile holding times came down slightly, but fewer exits occurred because of the pandemic as GPs held top-performing and poorly performing companies alike.
The big four public GPs will expand their strategy offerings at twice the rate of comparable GPs.	Fail	The large public and private GPs expanded strategy offerings at a similar rate in 2020.
Sovereign wealth funds and pension plans will become more sophisticated investors, increasing control over investments.	Draw	SWFs participated in a higher proportion of direct deal activity while pension plans had lower participation rates.
VC-to-PE buyouts will continue to proliferate.	Draw	The proportion of VC exits to buyout firms rose slightly in 2020, but the figure remained under its 2018 figure.
There will be continued expansion in growth equity deals.	Pass	Despite PE deal activity dropping in 2020, PE growth equity deal value rose in 2020 and hit a new high.

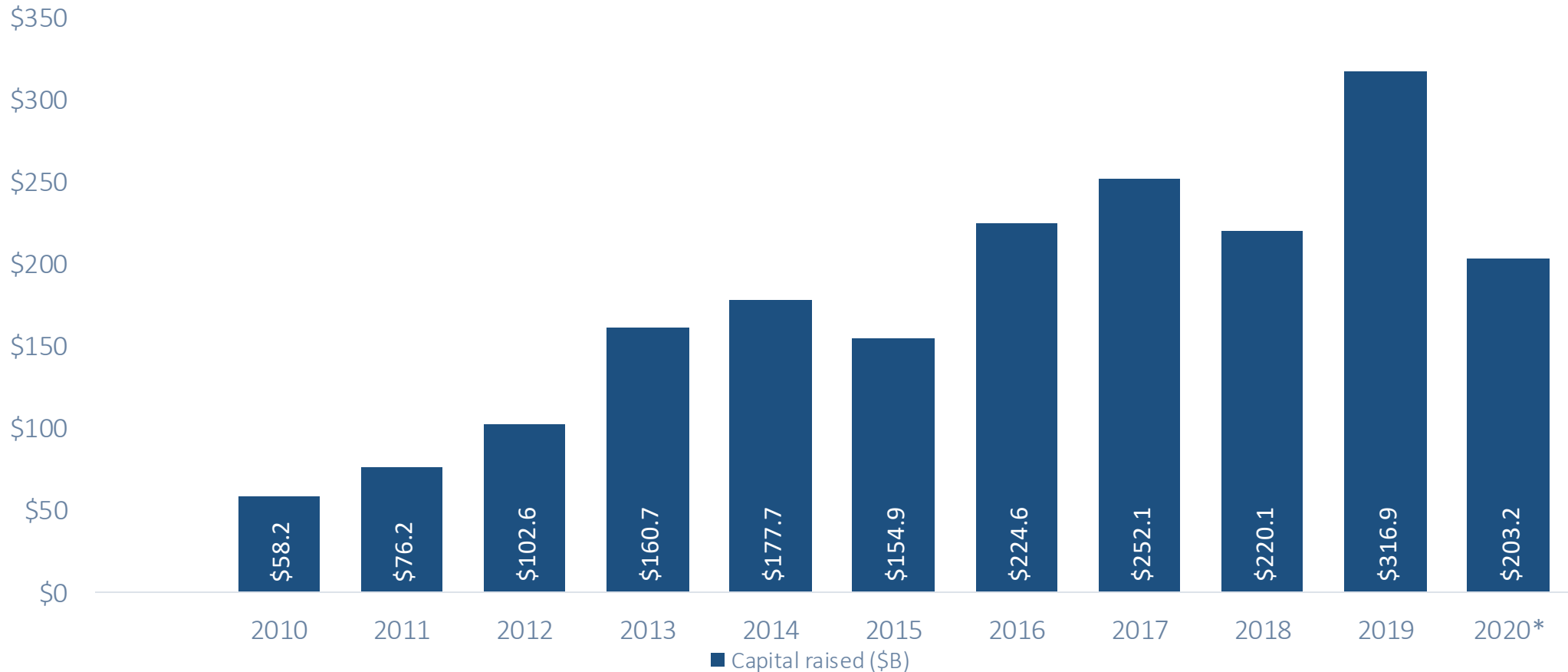
At least 20 PE-backed companies will enter US public markets through a reverse merger with a SPAC.

SPAC IPO activity



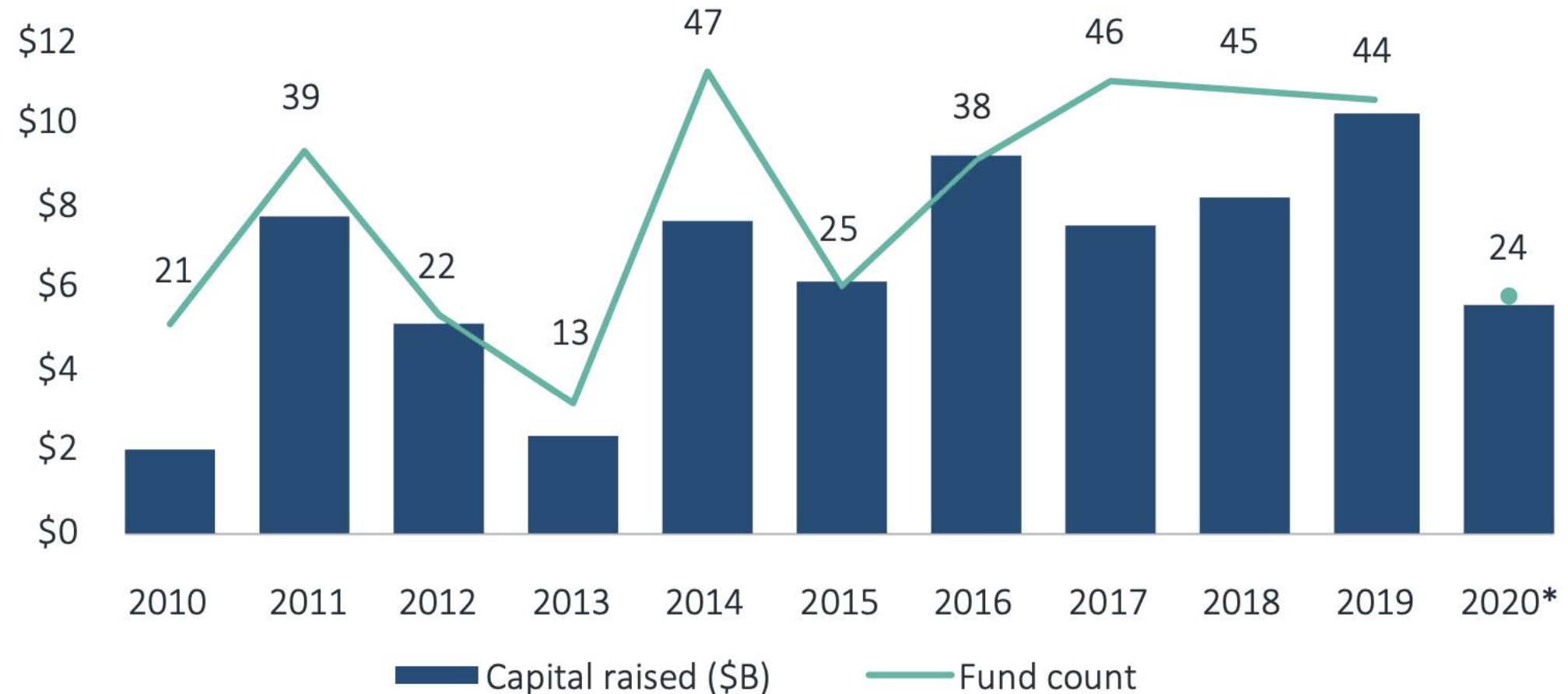
PE Fundraising will surpass \$330 billion, setting an all-time high

PE fundraising activity



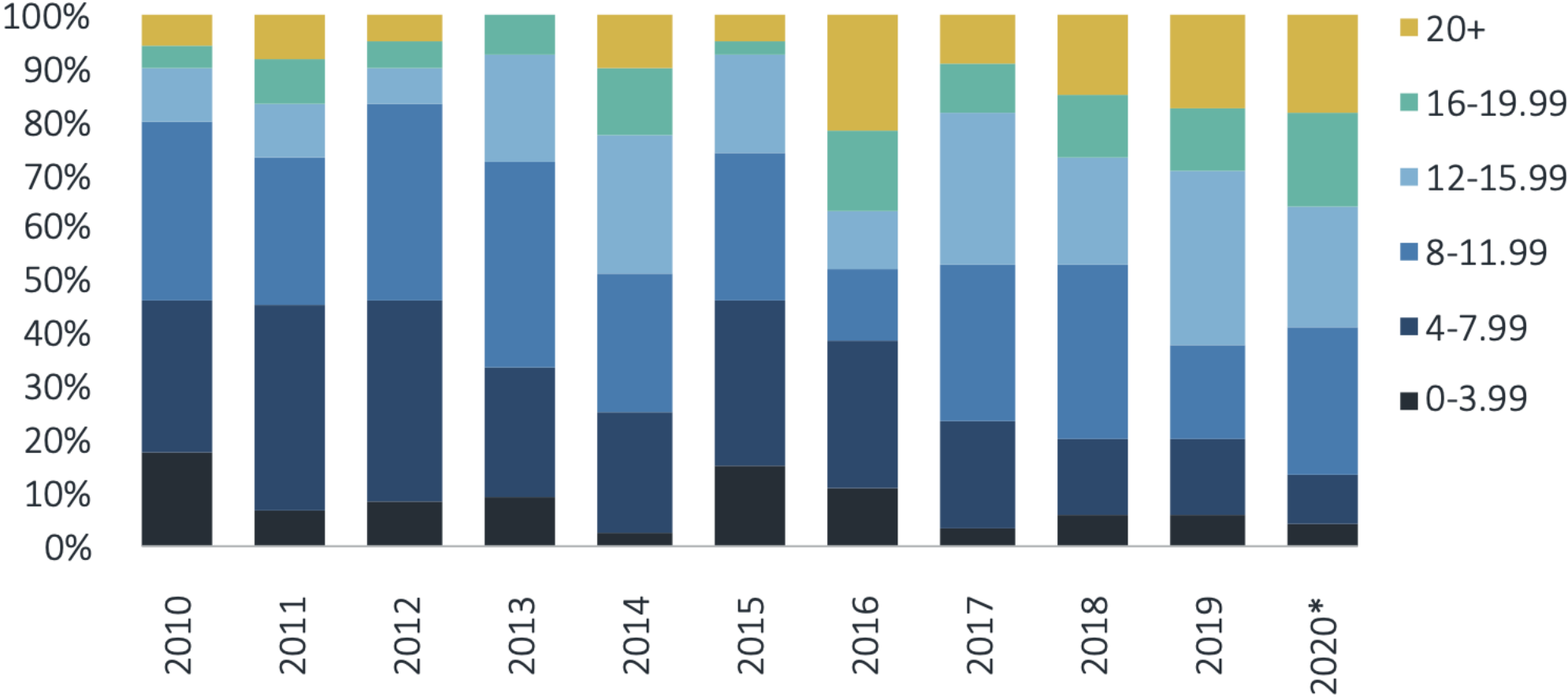
First-time fundraising in the US will be the strongest since the GFC.

First-time fundraising activity



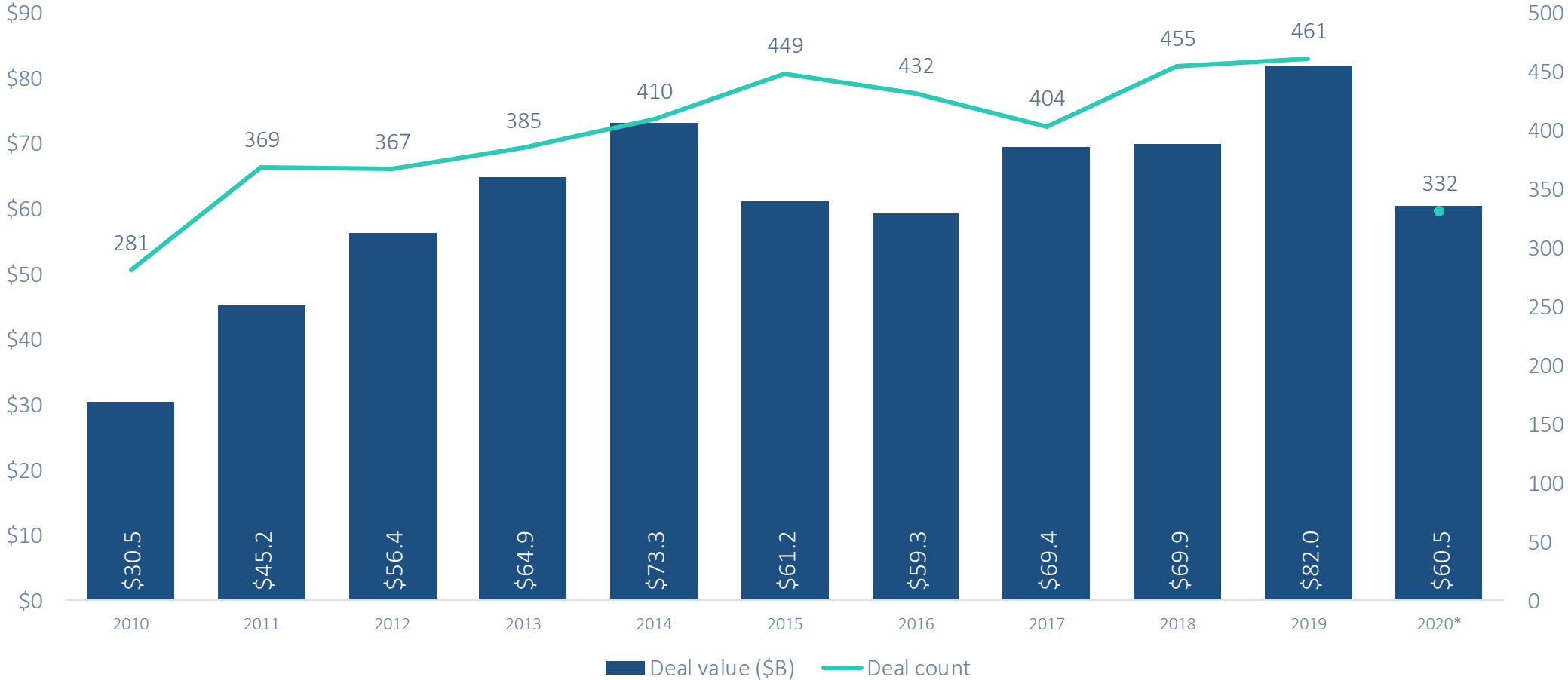
20% of buyouts will be priced above 20x EBITDA

PE deal activity by EV/EBITDA bucket

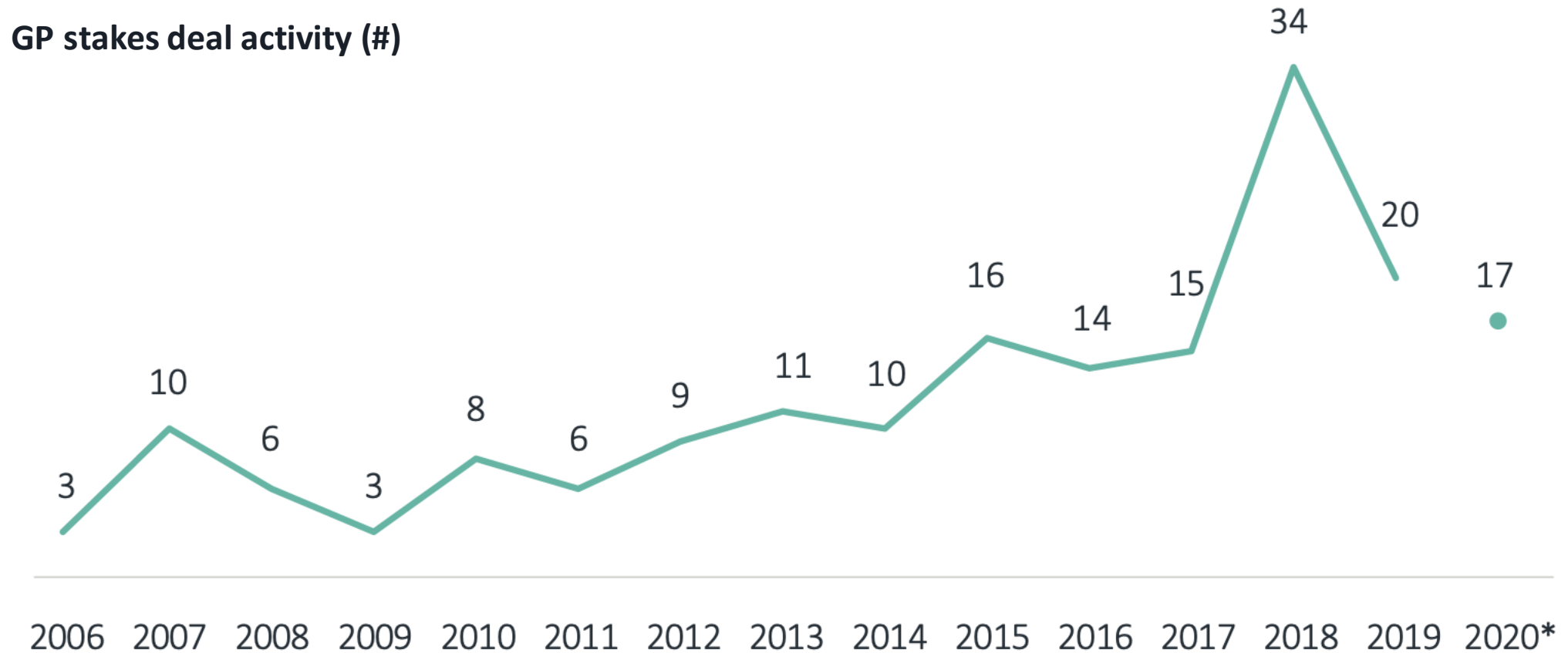


Carveout deal value will hit the highest level on record.

Carveout activity



There will be at least one new type of exit from a GP stakes portfolio in 2021.





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2021 Private Equity Outlook Q&A



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